

# THE CORPORATE ROUNDTABLE

The Corporate Roundtable (CRT) was established in 1994. The stated mission of the CRT is:

*"...to work with the AAN and the AAN Foundation to identify and enhance opportunities for achieving mutual goals and objectives towards improving quality of care and life for people with neurologic disease."*

As industry, in collaboration with academic and clinical researchers, develops new pharmaceuticals and technologies, neurologists use these advances in knowledge, tools, and treatments to more effectively provide the highest quality of care for patients. Researching and developing these innovations and bringing them to market require an enormous investment of time, scientific resources, and funds.

The AAN has an interest in working with industry to improve delivery of care for patients. To do so effectively, the AAN must be aware of industry's challenges and the ever-changing environment for interaction. An atmosphere of increasingly open and positive dialogue between the AAN and industry, as well as an understanding of mutual needs, challenges, and concerns, should lead to even greater collaboration and—through both entities—ultimately patient benefit.

## Join the Corporate Roundtable

- Membership in the CRT provides an opportunity to share vision, intellect, and financial resources with the neurology community in a cost-effective and productive manner. CRT resources have been used to support research programs and to expand the American Academy of Neurology Foundation's (AAN Foundation) clinical research training fellowships. With CRT help, the AAN is working to create better tools to help neurologists succeed in an ever-changing healthcare environment.
- We cordially invite you to invest in neurology's future by becoming a member of the American Academy of Neurology Corporate Roundtable.

## Corporate Roundtable Member Benefits

### Membership and Business Meetings

- Two (2) representatives on the Corporate Roundtable
- Two (2) invitations to the CRT Business Planning Meeting
- Webcast: Annual Meeting Preview
- Display plaque commemorating CRT membership

### Networking and Other Opportunities

- Opportunity to network with AAN Physicians and Staff Leadership
- First opportunity to collaborate on programs and projects that benefit physicians and patients they serve
- Opportunity to have an overview presentation of the AAN and AAN Foundation as an in-house Corporate Visit

### Annual Meeting

- Two (2) complimentary AAN Annual Meeting registrations
- Two (2) invitations to one (1) CRT Breakfast Meeting where major presentations are made on topics of interest

to both physicians and industry

- Two (2) invitations to the AAN President's Reception
- First-right-of-renewal to AAN Annual Meeting Sponsorship, excluding CME programs, opportunities and collaboration with the AAN
- Opportunity to host a Corporate Therapeutic Update event
- Complimentary Annual Meeting attendee labels (pre and post meeting)
- Opportunity to host a Complimentary Affiliate event

### Publications and Recognition

- Recognition in Academy publications such as *AANnews*, Abstract Listing, Up-to-the Minute Information Guide, Onsite Exhibitor Guide, Annual Report, and in signage at the Annual Meeting
- On-line access for up to six (6) corporate staff to:
  - AAN Membership Directory and Resource Guide
  - *Neurology*<sup>®</sup> (the official journal of the AAN)
  - *AANnews* (the official AAN newsletter)

### Corporate Roundtable Governing Policies

- Participation in Corporate Roundtable (CRT), American Academy of Neurology, and American Academy of Neurology Foundation activities
- Corporate Roundtable membership is based on a January-December yearly dues cycle, with 2009 dues of \$15,000 being billed in October 2008.
- Upon joining, companies are asked to identify primary, secondary, and other contacts for CRT activities throughout the year; any substitutions must be submitted in writing to Kathie Lazar-Robinson at [klazarrobinson@aan.com](mailto:klazarrobinson@aan.com).
- No former employees of the AAN or AAN Foundation can be the primary or secondary contact for the member company.
- To preserve the open, professional collegial atmosphere of the CRT, there can be no solicitation of CRT and AAN members during CRT functions.
- Access to the AAN and AAN Foundation activities is a privilege, not a right. If a CRT member violates these guidelines, the AAN Foundation reserves the right to ask a member to leave the activity and/or forfeit their membership.

### Logo/AAN Publication Usage

- Usage of the AAN and the AAN Foundation logos is strictly prohibited without prior written consent.
- The AAN Membership Directory and Resource Guide—for which CRT members receive on-line access for up to six employees—may not be provided to others or used for promotional or survey purposes without the written permission of the AAN.
- Contact the AAN Foundation Associate Director, Corporate Relations at [azais@aan.com](mailto:azais@aan.com) to discuss and review any desire for logo use.
- The Foundation will not endorse any company or product.

## Policy and Guideline Responsibility

- It is the responsibility of CRT members to understand fully and abide by all AAN and AAN Foundation policies and guidelines, including but not limited to the Corporate Roundtable Governing Polices and the AAN 2009 Industry Policies and Guidelines. If a CRT member is unclear about AAN or AAN Foundation policies and guidelines, it is the responsibility of the CRT member to seek clarification from the AAN or AAN Foundation. As a condition of participation, every CRT member agrees to observe all AAN and AAN Foundation policies and guidelines. Violation of AAN or AAN Foundation policies and guidelines will be reviewed and sanctions may be applied, which may include loss of membership in the CRT.

## Corporate Roundtable Membership Connections

- Corporate Roundtable (CRT) members are leaders, advocates, and financial supporters who have invested to improve patient care through their support of neuroscience research and education in neurology. Current initiatives made possible through the generous support of CRT members include:
  - Major financial support of the AAN Annual Meeting and Regional Conferences through unrestricted grants for CME programs and meeting activities
  - American Academy of Neurology Foundation CRT Clinical Research Training Fellowship
  - *Think Neurology Now* Public Education Campaign
  - Donald M. Palatucci Advocacy Leadership Forum
  - Dissemination of patient guidelines
  - AAN Leadership Training Program

## The AAN thanks its 2008 Corporate Roundtable Members

The following companies have demonstrated vision, commitment and strong support of the AAN's 60-plus year track record of finding answers and improving lives through research and education.

For more information about the Corporate Roundtable and other benefits of becoming a member, visit [www.aan.com](http://www.aan.com)

Allergan, Inc.  
Astra-Zeneca Pharmaceuticals, Inc.  
Bayer HealthCare Pharmaceuticals, Inc.  
Biogen Idec  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Cardinal Health  
Eisai Inc.  
Eli Lilly and Company  
EMD Serono, Inc.  
Endo Pharmaceuticals, Inc.  
Forest Laboratories, Inc.  
Genentech, Inc.  
Genzyme Corporation  
Genzyme Oncology  
Medtronic, Inc.

Merck & Co., Inc.  
Myriad Pharmaceuticals, Inc.  
Novartis Pharmaceuticals Corporation  
Orasi Medical, Inc.  
Ortho-McNeil Janssen Scientific Affairs, LLC  
Pfizer, Inc.  
PhotoThera, Inc.  
Questcor Pharmaceuticals, Inc.  
Sepracor, Inc.  
Teva Neuroscience  
UCB, Inc.  
Valeant Pharmaceuticals, Inc.

## Corporate Roundtable Executive Committee

Chair Patrick Toalson, RPh BCPP  
Senior Neuroscience Medical Associations Liaison  
Eli Lilly and Company

Past Chair Judy Katterhenrich

Members Jose Fojas,  
Vice President, Marketing  
Myriad Pharmaceuticals, Inc.

Tony Grover  
Director of Reimbursement and  
Government Affairs  
PhotoThera, Inc.

Robyn Kohn  
Program Director, Medical Education–  
Neurology/Pain  
Ortho McNeil Janssen Scientific Affairs, LLC

Robert Lee, PhD  
Clinical Affairs Manager  
Endo Pharmaceuticals, Inc.

Melissa Marsh  
Associate Director, Medical Affairs,  
Neurology, Medical Education and Advocacy  
Genzyme Corporation

Denise Padellan  
Convention Manager  
Forest Pharmaceuticals, Inc.

# 2009 Corporate Roundtable Request for Membership and Compliance Agreement

\_\_\_\_\_ wishes to join the Corporate Roundtable  
(Name of Company) at a commitment of \$15,000.

## Method of Corporate Roundtable Dues Payment

- Submit grant request via website  
 Forwarded Letter of Request and Invoice

We have designated the following two colleagues listed below as our official representatives to participate in Corporate Roundtable business activities.

**1. Name:** \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**2. Name:** \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Nothing herein shall be deemed to constitute the relationship of partners, joint ventures, or principal and agent between AAN Foundation and industry participant in the CRT or an endorsement by AAN Foundation of industry or industry's product(s). This agreement and the rights and obligations of the parties hereunder shall be governed by the laws of the State of Minnesota.

A signature on this 2009 Corporate Roundtable Request for Membership and Compliance Agreement indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions of the Corporate Roundtable Governing Polices, the AAN 2009 Industry Policies and Guidelines, PhRMA Code on Interactions with Healthcare Professionals, and Principles Governing AAN Relationships with External Sources of Support. Failure to comply with any of the aforementioned codes, policies, or guidelines may result in sanctions (as outlined in the AAN 2009 Industry Policies and Guidelines) and/or loss of membership in the CRT without refund of fee.

Signature: \_\_\_\_\_

Print Name/Title: \_\_\_\_\_

Date: \_\_\_\_\_

## Please return form to:

Alberta Zais  
Associate Director, Corporate Relations  
Phone: (651) 695-2760  
Fax: (651) 361-4860  
E-mail: [azais@aan.com](mailto:azais@aan.com)

Bridget Farley  
Manager, Exhibits and Corporate Relations  
Phone: (651) 695-2703  
Fax: (651) 361-4803  
E-mail: [bfarley@aan.com](mailto:bfarley@aan.com)