



## 2010 Annual Meeting: April 10-17, TORONTO Press Room Attendee Policies

The American Academy of Neurology (AAN), the world's leading neurology professional association of more than 22,000 neurologists and neuroscience professionals, welcomes media participation at its 2010 Annual Meeting. The following policies are in place for registered members of the press attending the AAN Annual Meeting Press Room

### **I. Embargo Policy**

The embargo for all non-late-breaking scientific abstracts, which includes more than 2,000 pieces of research, to be presented at the upcoming 2010 AAN Annual Meeting in Toronto, is 4:00 p.m., ET, Wednesday, February 17, 2010, which is the date and time all non-late breaking abstracts will be posted online via <http://www.aan.com>. This embargo date and time applies to all non-late breaking abstracts to be presented at the Annual Meeting, April 10 to 17, 2010, unless otherwise noted by the AAN Media and Public Relations Department.

The AAN strictly enforces its embargo policy, which prohibits the distribution or publication of the contents of abstracts ahead of the embargo date and time. Embargoed press releases on newsworthy non-late breaking scientific abstracts will be distributed to credentialed journalists in early February.

The embargo for late-breaking abstracts to be presented at the AAN Annual Meeting in Toronto remains in effect until the date and time of the scientific presentation of the late-breaking abstract at the AAN Annual Meeting in Toronto, April 10 to 17, 2010, or unless otherwise noted by the AAN Media and Public Relations Department. Late-breaking abstracts are not posted online in advance of the AAN Annual Meeting. Late-breaking abstracts are accepted from neurologists, neuroscientists, and other researchers whose work is of major scientific importance, warranting expedited presentation and publication. Key aspects of the research must have been conducted after November 2009. Embargoed press releases on newsworthy late-breaking abstracts will be distributed to credentialed journalists in late April with press conferences taking place in Toronto during the week of the Annual Meeting, April 10 to 17, 2010. For questions regarding Annual Meeting policies, please contact Angela Babb in the AAN Media and Public Relations Department at [ababb@aan.com](mailto:ababb@aan.com) or (651) 695-2789.

### **II. Press Room Attendee Policies**

**Which programs and sessions can registered media attend at no charge?**

- Scientific Plenary, Platform and Poster Sessions
- Scientific Topic Highlights Sessions
- Exhibit Hall
- Future of Neuroscience Conference
- All Continuing Medical Education (CME) Full-Day and Half-Day Courses, depending on space availability
- Case Study Programs
- Colloquiums
- After-Dinner Seminars

**Which programs and sessions are registered media NOT allowed to attend?**

- Skills workshop sessions, which are hands-on learning sessions for physicians
- Corporate Therapeutic Updates

**Which programs and sessions require registered media to purchase a ticket at their own expense?**

- Breakfast Seminars, Luncheon Seminars, Dinner Seminars, Coding Lunches

**Will registered media receive a syllabus if they attend a Half-Day or Full-Day CME course?**

Syllabi are now available to credentialed media in each course room with proof of a press badge. Slides are available in each course room on a first come, first basis. However, paid meeting attendees receive priority in receiving slides.

**What are the Press Room hours?**

The Press Room will be open 10:00 a.m. to 6:00 p.m. ET, Sunday, April 11, 2010. The Press Room will be open 7:00 a.m. to 7:00 p.m. ET, Monday, April 12 to Thursday, April 15, 2010.

**Can we submit advance interview requests?**

If registered media representatives are aware in advance of the Annual Meeting abstracts for which they would like assistance on interview requests and/or second sources, please send these to the Press Room staff for advance coordination at [rseroka@aan.com](mailto:rseroka@aan.com).

**Is still photography and video recording allowed?**

The AAN has strict guidelines regarding the use of video and audio recording equipment. All video and still photographers must be escorted at all times when outside of the Press Room.

- Media wishing to photograph any part of the Annual Meeting via still and/or video camera should receive prior clearance from the American Academy of Neurology Press Room staff and be escorted.
- Only journalists accompanied by AAN staff will be allowed to photograph or videotape brief portions of presentations, workshops, or poster sessions.
- Journalists must meet their staff camera escort in the AAN Press Room and be escorted to the presentation.

**Is audio recording allowed?**

The AAN has strict guidelines regarding the use of audio recording equipment. Media wishing to record any part of the Annual Meeting should receive prior clearance from the American Academy of Neurology Press Room staff when registering on-site.

For questions regarding policies, please contact Rachel Seroka at [rseroka@aan.com](mailto:rseroka@aan.com) or (651) 695-2738.