

The American Academy of Neurology (AAN), the world's leading neurology professional association of more than 22,000 neurologists and neuroscience professionals, allows credentialed members of the media to receive embargoed content of its medical journal, *Neurology*<sup>®</sup>, as well as abstracts to be presented at the AAN Annual Meeting. The following embargo policies are strictly enforced by the American Academy of Neurology:

### **I. Embargo Policy for *Neurology*<sup>®</sup> journal studies**

Articles appearing in the American Academy of Neurology's print journal, *Neurology*<sup>®</sup>, are embargoed for release to the public until 4:00 p.m., ET, the day before the Tuesday print publication date.

If the article's abstract is chosen to be published in print in advance of the full article being published, the information in the abstract, along with the full article, are embargoed for release to the public until 4:00 p.m., ET, the day before the abstract is published in the print issue of the journal.

If the full article is chosen to be published online ahead of print publication, the paper and its findings would be embargoed until 4:00 p.m., ET, the day of online publication to <http://www.neurology.org> (Wednesdays).

If there are any questions concerning an embargo date and time, please contact the American Academy of Neurology's Media and Public Relations Manager, Angela Babb, at [ababb@aan.com](mailto:ababb@aan.com) or (651) 695-2789.

Credentialed representatives of the press may request further information about embargoed *Neurology*<sup>®</sup> articles, including advance copies of articles and help coordinating interviews with researchers, by contacting Angela Babb or Rachel Seroka, Media and Public Relations Administrator at [rseroka@aan.com](mailto:rseroka@aan.com) or (651) 695-2738. Post-embargo press releases are available at <http://www.aan.com/press/press/index.cfm>.

### **II. Embargo Policy for 2010 AAN Annual Meeting Abstracts**

The embargo for all non-late-breaking scientific abstracts, which includes more than 2,000 pieces of research to be presented at the upcoming 2010 AAN Annual Meeting in Toronto, is 4:00 p.m., ET, Wednesday, February 17, 2010, which is the date and time all non-late breaking abstracts will be posted online via <http://www.aan.com>. This embargo date and time applies to all non-late breaking abstracts to be presented at the AAN Annual Meeting in Toronto, April 10 to 17, 2010, unless otherwise noted by the AAN Media and Public Relations Department.

The AAN strictly enforces its embargo policy, which prohibits the distribution or publication of the contents of abstracts ahead of the embargo date and time. Embargoed press releases on newsworthy non-late breaking scientific abstracts will be distributed to credentialed journalists in early February.

The embargo for late-breaking abstracts to be presented at the AAN Annual Meeting in Toronto remains in effect until the date and time of the scientific presentation of the late-breaking abstract at the AAN Annual Meeting, or unless otherwise noted by the AAN Media and Public Relations Department. Late-breaking abstracts are not posted online in advance of the AAN Annual Meeting. Late-breaking abstracts are accepted from neurologists, neuroscientists, and other researchers whose work is of major scientific importance, warranting expedited presentation and publication. Key aspects of the research must have been conducted after November 2009. Embargoed press releases on newsworthy late-breaking abstracts will be distributed to credentialed journalists in late April with press conferences taking place in Toronto during the week of the Annual Meeting, April 10-17, 2010. For questions regarding Annual Meeting policies, please contact Angela Babb in the AAN Media and Public Relations Department at [ababb@aan.com](mailto:ababb@aan.com) or (651) 695-2789.

### **III. Sanctions for Embargo Violators**

Failure by media organizations to abide by the AAN embargoes will result in suspension of media credentials, which will affect access privileges to embargoed content for the journal *Neurology*<sup>®</sup>, embargoed media materials and for embargoed abstracts presented at the AAN Annual Meeting.

### **IV. Press Credentials for Embargoed Material**

Journalists must provide the following credentials for review by AAN staff in order to receive embargoed content from the *Neurology*<sup>®</sup> journal or the Annual Meeting abstract program.

- Business card clearly showing media affiliation (a print, online, or broadcast news organization) and position (editor, writer, producer, reporter).
- Letter of assignment on official company letterhead from an editor of a recognized publication or a producer of a broadcast program certifying that you are covering the study or abstract for the respective news organization.
- At least one published bylined sample of editorial and/or news work.
- Published bylined samples of coverage from previous articles about the *Neurology*<sup>®</sup> journal or the AAN Annual Meeting (if applicable).