

AAN Virtual Career Fair

WHEN IS IT?

Wednesday, August 10, and Thursday, August 11, from 4:00 p.m.–7:00 p.m. ET
Booth reservation deadline: August 1, 2021 (or when 40 booths are sold)

WHAT IS THE COST?

- \$495 plus the cost of an online ad on *AAN.com* (online-only packages start at \$525)

WHAT IS IT?

A unique virtual career event designed to support AAN member job seekers looking for a new opportunity.

- Open to all employers but capped at 40 to ensure expectations are met
- Virtual event but a very different format:
 - Job seekers surveyed—privacy was a barrier to participation
 - Off-the-shelf career fair software options did not offer significant privacy for the job seeker
 - Solution: Internally developed solution using Neurology Career Center software and Zoom

HOW DOES IT WORK?

1. BOOTH

An employer “booth” is constructed on the *Career Center Events page*.

- Job seekers are sent to this link to participate.
- Think of this as your booth at a live physical event in an exhibit hall.

2. INTERVIEW

Candidates completing an application are sent to a Zoom breakout room for the specific employer; candidate information is not available to any employer unless they apply for a job.

- Think of this as a private interview room you might have access to at a live physical event.
- Zoom is offered but you can use the video interview software of your choice.
- Candidates also have the option to join the Zoom meeting without completing an application, many who have questions and are excited to meet with employers during the event!

3. CANDIDATE OUTREACH

Employers have access to a public CV database of 800+ job seekers to search for and reach out to potential applicants.

- Pre-registration for the Virtual Career Fair is not required for job seekers.
- No participant list will be made available after the event.

WHY SHOULD YOU PARTICIPATE?

1. You need to hire in neurology.
2. The AAN is the world's largest association of neurologists with more than 38,000 members.
3. The Virtual Career Fair is an affordable recruitment option—no exhibit hall fees or transportation costs.
- 4. The April 2022 Virtual Career Fair had 945 job views and 46 applications.**
5. Shorten your hiring timeline with same-day candidate interviews.

SUGGESTIONS FOR SUCCESS

1. Neurology is a health professional shortage area. There are more open positions than available candidates.
 - Use the Virtual Career Fair technology to showcase your open position(s) with a detailed profile, website, and video links.
2. The Neurology Career Center features neurology-only opportunities.
 - A job title of only Neurology or Neurologist is often not enough to entice a job seeker to explore; job seekers search primarily by subspecialty or location.
3. While you can feature multiple open neurology positions in one ad, employers that advertised individual job openings separately had more success during the November 2020 Virtual Career Fair.
4. Make the most of the available space on the [Neurology Career Center site!](#) Feel free to request a meeting to review current advertising and/or build out employer profile. Ask any questions ahead of the event to prepare for a successful event!

To learn about quantity and agency discounts or to order, contact Amy Schoch at:



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