

AAN Virtual Career Fair

WHEN IS IT?

October 23, 11:00 a.m.–2:00 p.m. ET and

October 24, 2:00 p.m.–5:00 p.m. ET

Booth reservation deadline: October 9, 2024 (or when 40 booths are sold)

WHAT IS THE COST?

- \$495 with purchase of an advertising package (online-only packages start at \$525).
- Packages start at \$525.
- Available as an add-on to an existing advertising package.
- Includes 25 credits to the candidate CV database, a \$395 value.

WHAT IS IT?

A unique virtual career event designed to support AAN member job seekers looking for a new opportunity.

- Open to all employers but employers with multiple openings will have the best results.
- Virtual career event designed to introduce a variety of job seekers to potential employers.
 - There is no in-person career event at the AAN Fall Conference.

HOW DOES IT WORK?

1. BOOTH

An employer “booth” is constructed on the *Career Center Events* page.

- Your price includes technical support and help building out your virtual “booth” space
- Job seekers click on the virtual “booth” to find information on your company and your open neurology positions

2. INTERVIEW

Zoom links are live during event dates and hours. Employers enter the Zoom space and are assigned private Breakout Rooms.

- Job seekers enter the Zoom space and request interviews with employers of interest.
- AAN Staff will route job seekers to your Zoom breakout room after confirming you are available.
- Both job seekers and employers can participate via desktop or mobile.
- Feel free to invite additional staff or faculty to participate in interviews.

3. CANDIDATE OUTREACH

Employers have access to a public CV database of over 1,700 job seekers to search for and reach out to potential applicants.

- Pre-registration for the Virtual Career Fair is not required for job seekers.
- No participant list will be made available after the event.

WHY SHOULD YOU PARTICIPATE?

1. **You need to hire in neurology.**
2. The AAN is the world's largest association of neurologists with more than 40,000 members.
3. The Virtual Career Fair is an affordable recruitment option—no exhibit hall fees or transportation costs.
4. **This is your chance to connect! There is no on-site career fair at Fall Conference.**
5. Shorten your hiring timeline with same-day candidate interviews.

SUGGESTIONS FOR SUCCESS

1. Neurology is a health professional shortage area. There are more open positions than available candidates.
 - Use the Virtual Career Fair technology to showcase your open position(s) with a detailed profile, website, and video links.
2. The Neurology Career Center features neurology-only opportunities.
 - A job title of only Neurology or Neurologist is often not enough to entice a job seeker to explore; job seekers search primarily by subspecialty or location.
3. While you can feature multiple open neurology positions in one ad, employers that advertised individual job openings separately had more success during the past Virtual Career Fairs.
 - Bulk advertising quotes are available by request—saving you time and money!