CORPORATE ROUNDTABLE MEMBERSHIP
Join the Corporate Roundtable (CRT)

- Membership in the CRT provides an opportunity to share vision, intellect, and financial resources with the neurology community in a cost-effective and productive manner. CRT resources have been used to support research programs and to expand the American Brain Foundation’s clinical research training fellowships. With CRT help, the AAN is working to create better tools to help neurologists succeed in an ever-changing health care environment.
- We cordially invite you to invest in neurology’s future by becoming a member of the American Brain Foundation Corporate Roundtable.

Corporate Roundtable Membership Connections

- Corporate Roundtable (CRT) members are leaders, advocates, and financial supporters who have invested in improved patient care through their support of neuroscience research and education in neurology.
- Current initiatives made possible through the generous support of CRT members include:
  - AAN Annual Meeting and Regional Conference through unrestricted grants for CME programs and meeting activities.
  - Public/Patient Outreach: The Brain Health Fair at the AAN Annual Meeting; patient education DVDs and brochures
  - Clinical Research Training Fellowships
  - Donald M. Palatucci Advocacy Leadership Forum

Corporate Roundtable Governing Policies

- Corporate Roundtable membership is based on a January–December yearly dues cycle, with 2013 dues of $20,000, $30,000, or $40,000. Membership dues cannot be pro-rated.
- Upon joining, companies are asked to identify primary, secondary, and other contacts for CRT activities throughout the year; any substitutions must be submitted in writing to Kristine Retka at kretka@aan.com.
- No former employees of the AAN or American Brain Foundation can be the primary or secondary contact for the member company.
- To preserve the open, professional collegial atmosphere of the CRT, there can be no solicitation of CRT and AAN members during CRT functions.
- Access to the AAN and American Brain Foundation activities is a privilege, not a right. If a CRT member violates these guidelines, the American Brain Foundation reserves the right to ask a member to leave the activity and/or forfeit their membership.

Policy and Guideline Responsibility

- It is the responsibility of CRT members to understand fully and abide by all AAN and American Brain Foundation policies and guidelines, including but not limited to the Corporate Roundtable Governing Policies and the AAN 2013 Industry Policies and Guidelines. If a CRT member is unclear about AAN or American Brain Foundation policies and guidelines, it is the responsibility of the CRT member to seek clarification from the AAN or American Brain Foundation. As a condition of participation, every CRT member agrees to observe all AAN and American Brain Foundation policies and guidelines. Violation of AAN or American Brain Foundation policies and guidelines will be reviewed and sanctions may be applied, which may include loss of membership in the CRT.

Logo/AAN Publication Usage

- Usage of the AAN and the American Brain Foundation logos is strictly prohibited without prior written consent.
- Contact the American Brain Foundation Director, Corporate Relations, Alberta Zais, at azais@aan.com to discuss and review any desire for logo use.
- The Foundation will not endorse any company or product.
## 2013 Corporate Roundtable Benefits

<table>
<thead>
<tr>
<th>Throughout the Year...</th>
<th>$40,000</th>
<th>$30,000</th>
<th>$20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition ad in <em>Neurology Today</em>®</td>
<td>YES</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Recognition in AAN Publications (as determined by AAN)</td>
<td>Premier Logo Recognition</td>
<td>Featured Name Recognition</td>
<td>Featured Name Recognition</td>
</tr>
<tr>
<td><strong>Invitations to the Corporate Roundtable Summit</strong> where major presentations are made on topics of interest to both physicians and industry</td>
<td>6</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>2013 Corporate Support Summary Report</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Recognition on Corporate Roundtable homepage</td>
<td>Premier Logo Recognition and link to corporate page.</td>
<td>YES</td>
<td>YES</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>At the Annual Meeting...</th>
<th>$40,000</th>
<th>$30,000</th>
<th>$20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Display plaque</strong> recognizing Corporate Roundtable membership</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Ability to reserve block of 30 rooms at headquarter hotels</td>
<td>YES</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Complimentary AAN Annual Meeting registrations</td>
<td>6</td>
<td>4</td>
<td>–</td>
</tr>
<tr>
<td>Overhead announcement in the Exhibit Hall promoting your booth</td>
<td>YES</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Complimentary color logo in Onsite Exhibitor Guide</td>
<td>YES</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Company recognition on signage at Annual Meeting</td>
<td>Premier Recognition</td>
<td>Featured Name Recognition</td>
<td>Featured Name Recognition</td>
</tr>
<tr>
<td><strong>Personalized Annual Meeting Itinerary:</strong> Includes company-sponsored activities, invitation-only events, and events of potential interest.</td>
<td>YES</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Invitation(s) to Corporate Roundtable Breakfast</strong> and photo opportunities with leadership/boards</td>
<td>6</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Invitation to Corporate Roundtable Work Groups</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Complimentary pre-registrant list</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Opportunity to host a Corporate Therapeutic Update</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
</tbody>
</table>
GUIDELINE/LAW COMPLIANCE:

It is the responsibility of industry and non-industry (as applicable) companies participating in 2013 AAN Annual Meeting programming, exhibit hall, events, Corporate Roundtable, and/or marketing opportunities to understand fully and abide by all applicable federal and local laws and the following guidelines and codes:

- Accreditation Council for Continuing Medical Education Standards for Commercial Support (ACCME), www.acme.org
- Advanced Medical Technology Association Code of Ethics for Interactions with Healthcare Professionals (AdvaMed), www.advamed.com
- Food and Drug Administration (FDA), www.fda.gov
- Office of Inspector General Compliance Program, Guidance for Pharmaceutical Manufacturers (OIG), oig.hhs.gov
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals (PhRMA Code), www.pharma.org
- Applicable state and federal laws governing gifts to physicians/healthcare professionals.

In addition, industry and non-industry participants should be aware of the guidelines and codes the AAN and its affiliated organizations conform to and strictly enforce:

- Council of Specialty Medical Societies (CMSS), Code for Interactions with Companies, www.cmss.org
- Principles Governing Academy Relationships with External Sources of Support, www.aan.com
COMPANY NAME: ____________________________________________________________
wishes to join the Corporate Roundtable at a commitment of:
☐ $40,000  ☐ $30,000  ☐ $20,000 (see previous pages for associated benefits)

Method of Corporate Roundtable Dues Payment
☐ Submit request via website  ☐ Forward letter of request and invoice

We have designated the following two colleagues listed below as our official representatives to participate in Corporate Roundtable business activities.

1. Primary Contact
NAME: ________________________________________________________________
TITLE: ________________________________________________________________
TELEPHONE: ________________________________ FAX: ______________________
ADDRESS: ____________________________________________________________
EMAIL: ______________________________________________________________

2. Secondary Contact
NAME: ________________________________________________________________
TITLE: ________________________________________________________________
TELEPHONE: ________________________________ FAX: ______________________
ADDRESS: ____________________________________________________________
EMAIL: ______________________________________________________________

Nothing herein shall be deemed to constitute the relationship of partners, joint ventures, or principal and agent between AAN and the American Brain Foundation and industry participant in the CRT or an endorsement by American Brain Foundation or AAN of industry or industry’s product(s).

This agreement and the rights and obligations of the parties hereunder shall be governed by the laws of the State of Minnesota.

A signature on this 2013 Corporate Roundtable Request for Membership and Compliance Agreement indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions of the Corporate Roundtable Governing Polices, the Academy 2013 Industry Policies and Guidelines, and information contained on page XX. Failure to comply with any of the aforementioned codes, policies, or guidelines may result in sanctions and/or loss of membership in the CRT without refund of fee.

SIGNATURE: ____________________________________________________________
PRINT NAME/TITLE: ____________________________________________________
DATE: ______________________________

DUES DEADLINE — January 23, 2013  FEDERAL TAX ID # 41-1717098
Thank you to the following companies who have demonstrated vision, commitment, and strong support of the AAN's 60-plus year track record of finding answers and improving lives through neurologic research and education.

$40,000
Allergan, Inc.
Alzheimer's Immunotherapy Program: Janssen Alzheimer Immunotherapy & Pfizer
Eli Lilly and Company
EMD Serono, Inc.
Genzyme a Sanofi company
Novartis Pharmaceuticals Corporation
Teva Pharmaceuticals
UCB, Inc.

$30,000
Biogen Idec
IPSEN
Lundbeck

$20,000
Abbott Laboratories
Acorda Therapeutics, Inc.
Boehringer Ingelheim Pharmaceuticals, Inc.
Eisai Inc.
Elan Pharmaceuticals
Forest Laboratories, Inc.
Genentech
Merck & Co., Inc.
Merz Pharmaceuticals, LLC
Pfizer Inc
PhotoThera, Inc.
Purdue Pharma L.P.
Questcor Pharmaceuticals, Inc.
Sunovion Pharmaceuticals Inc.
Upsher-Smith Laboratories, Inc.

CORPORATE ROUNDTABLE EXECUTIVE COMMITTEE

Chair
Mike Pursel, BPharm, MBA, FASCP
Associate Director, Head of U.S. Medical Advocacy
Teva Pharmaceuticals

Members
Geraldine Carroll
Director, Patient Advocacy Relations
Allergan, Inc.

Brad Chapman
Director, CNS
UCB, Inc.

Tony Grover
Director of Marketing and Reimbursement
PhotoThera, Inc.

Mike Madden
Director of Global Brand Development
Janssen Alzheimer Immunotherapy

Nicole Sullo
Marketing Communications Senior Analyst
Biogen Idec

Patrick Toalson, RPh (Past Chair)
Advisor - BioMedicines Medical Affairs
Neuroscience / Pain Medicine Advocacy and Professional Relations
Eli Lilly and Company