Non-Profit Space

The AAN offers twenty (20) complimentary spaces in the Association Neighborhood (see floor plan ). The first 20 medically related nonprofit association (as determined by the AAN) contracts received will be guaranteed a free space in the Neighborhood.

Once the Neighborhood is sold out, a reduced nonprofit rate for a standard 10’ x 10’ booth will be offered. Priority Points will not be taken into account for exhibitors paying the reduced nonprofit rate. Booths will be assigned by the AAN based on availability.

Requests for association space must be accompanied by proof of nonprofit status for first-time exhibitors.

Level 1: Complimentary space in the Association Neighborhood:
Exhibitor is responsible for ordering carpet and furniture package; order form will be provided with your confirmation and in the Exhibitor Service Kit.

Level 2: Nonprofit reduced rate (outside of Association Neighborhood):
10’ x 10’ Linear = $950.00
10’ x 10’ Corner = $1,150.00.
These booth rates do not include carpet or furniture. Carpet is mandatory for all booths. Order form will be available in the Exhibitor Service Kit.

First-Time Exhibitors

The AAN will reserve a block of booths in a high traffic area of the hall for first-time exhibitors (see floor plan for detailed location ). An aisle banner will highlight this area of the hall. Please indicate on the contract if you wish to be placed in this area.

Space is limited to (2) 20’x20’ islands or (8) 10’x10’ linear booths and will be distributed on a first-come, first-served basis. Exhibit fees are at the standard rates, no discounts apply. Contract must be received by November 6, 2013, in order to guarantee space in this area.

Career Fair

Special Package for Recruiters

The Career Fair package is available to anyone looking to recruit neurologists or other neuroscience professionals at the AAN. It will feature the AAN Career Central booth, a beverage station, and a unique look with teal drape and blue booth carpet that will differentiate this area from the rest of the Exhibit Hall.

Package Price: $5,700
Package includes:

- 16 exhibit hours and possible exposure to 11,000 Annual Meeting attendees.
- 10’x10’ booth in the Career Fair in the AAN Exhibit Hall.
- Furniture package: Pipe & Drape, one (1) 6’ x 42” draped table, one (1) Black Diamond stool, one (1) wastebasket, and booth carpet.
- Use of Meeting Suite to conduct interviews or one-on-one meetings. One 10’x10’ meeting suite (adjacent to Exhibit Hall; see floor plan) will be reserved for exhibitors in the Career Fair. The suite will be available during Exhibit Hall days and exhibitors will be able to reserve the suite by signing up at the AAN Career Center booth on a first-come, first-served basis.

- 1/4 page black/white ad in AAN Career Compass.
- 6’ table exhibit at the AAN Residents and Fellows Career Forum (includes signage with logo on back drape) – The Residents and Fellow Career Forum is held on Monday, April 28, 2014, 7:30 p.m. – 9:00 p.m. at the Marriott Philadelphia Downtown.
EXHIBIT CONTRACT

Company no: __________________________ Company type: __________________________ Points: __________________________ Date received: __________________________ Booths assigned: __________________________

COMPANY INFORMATION

Please provide company name as it would appear on your company letterhead and how it should appear in AAN publications. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used as stated.

COMPANY NAME: __________________________
ADDRESS: __________________________
ADDRESS 2: __________________________

If you are a market research firm requesting exhibit space, you must disclose the company (name) for which you are conducting research; otherwise space will not be assigned.

RESEARCH COMPANY: __________________________
Preferred booth number(s)
1st choice: __________________________
2nd choice: __________________________
3rd choice: __________________________

BOOTH RATES/BOOTH SELECTION

When possible, space will be assigned according to the exhibitor’s request. Preferences for booth location are not guaranteed. Space will be assigned by priority points and date application is received. Final space will be determined by the AANI. When booth choices are not available, indicate which of the following is more important:

Exhibitors we wish to be near: __________________________
Exhibitors we do not wish to be near: __________________________
Corner location (if applicable and available): __________________________
Proximity to one of your booth choices: __________________________

WANT TO BE PLACED IN THE FOLLOWING SHOWCASE/NEIGHBORHOOD:
☐ First Time Exhibitor/MarketPlace
☐ Association Neighborhood
☐ Publisher Row
☐ Career Fair

Standard rates for contracts received until January 31, 2014

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Rate</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Linear</td>
<td>$3,300</td>
<td>10’ x 10’ Linear</td>
</tr>
<tr>
<td>10’ x 10’ Corner</td>
<td>$3,500</td>
<td>10’ x 10’ Corner</td>
</tr>
</tbody>
</table>

Island/Pavillion rates until January 31, 2014

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Rate</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>20’ x 20’</td>
<td>$17,200</td>
<td>20’ x 20’</td>
</tr>
<tr>
<td>20’ x 30’</td>
<td>$25,800</td>
<td>20’ x 30’</td>
</tr>
<tr>
<td>20’ x 40’</td>
<td>$34,400</td>
<td>20’ x 40’</td>
</tr>
<tr>
<td>20’ x 50’</td>
<td>$43,000</td>
<td>20’ x 50’</td>
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<tr>
<td>20’ x 60’</td>
<td>$51,600</td>
<td>20’ x 60’</td>
</tr>
<tr>
<td>30’ x 30’</td>
<td>$38,700</td>
<td>30’ x 30’</td>
</tr>
</tbody>
</table>

Other size: contact AAN for pricing information

Island/Pavillion rates February 1 — April 27, 2014

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Rate</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>20’ x 20’</td>
<td>$18,100</td>
<td>20’ x 20’</td>
</tr>
<tr>
<td>20’ x 30’</td>
<td>$27,100</td>
<td>20’ x 30’</td>
</tr>
<tr>
<td>20’ x 40’</td>
<td>$36,100</td>
<td>20’ x 40’</td>
</tr>
<tr>
<td>20’ x 50’</td>
<td>$45,100</td>
<td>20’ x 50’</td>
</tr>
<tr>
<td>20’ x 60’</td>
<td>$54,200</td>
<td>20’ x 60’</td>
</tr>
<tr>
<td>30’ x 30’</td>
<td>$40,700</td>
<td>30’ x 30’</td>
</tr>
</tbody>
</table>

Other size: contact AAN for pricing information

OPTIONS

Non-Profit Space
☐ Complimentary space in Association Neighborhood
☐ Non-profit reduced rate outside of Association Neighborhood:
   - 10’ x 10’ Linear = $950
   - 10’ x 10’ Corner = $1,150

Career Fair
☐ Recruiter package with 10’ x 10’ booth in the Career Fair = $7,500

Non-Neurology/Market Place Exhibitors

Presentation Stage
☐ $10,000 (for booth sizes 20’ x 20’ and larger)

Exhibit Hall Passport
☐ $3,000 for booths smaller than 400 sq. ft. (20’x20’)
☐ $4,000 for booths 401–1,600 sq. ft. (40’x40’)
☐ $8,000 for booths larger than 1,600 sq. ft.

Meeting Suites:
☐ Basic 10’ x 20’ suite = $12,000
☐ Premium 20’ x 20’ Suite = $18,000

ADD-ONS

Non-Profit Space
☐ Free Complimentary space in Association Neighborhood

Complimentary space in Association Neighborhood
☐ Non-profit reduced rate outside of Association Neighborhood:
   - 10’ x 10’ Linear = $950
   - 10’ x 10’ Corner = $1,150

Career Fair
☐ Recruiter package with 10’ x 10’ booth in the Career Fair = $7,500

Non-Neurology/Market Place Exhibitors

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Meeting Suites:
☐ Basic 10’ x 20’ suite = $12,000
☐ Premium 20’ x 20’ Suite = $18,000

2014 Annual Meeting Exhibits and Corporate Opportunities - 20
EXHIBIT CONTRACT

The AANI requires a 100 percent payment if by credit card or a 50 percent deposit for check or wire transfers. Deposits are due with contract.

Final payments for check or wire transfers are due January 31, 2014. By providing this credit card information, you are authorizing the AANI to apply a 100% deposit/payment toward exhibit space requested (no exceptions). Contracts will not be processed without a signature. By signing this contract you (Exhibitor) agree to abide by the Exhibit Terms and Conditions.

Total Cost of Booth(s): ____________________________

Booth Payment Option

☐ Check enclosed (payable to AANI)  Check no. ____________________________

☐ VISA  MasterCard

☐ American Express  Wire Transfer AANI will provide EFT form upon receipt of contract

CREDIT CARD NUMBER ____________________________________________

EXPIRATION (MM/YY) __________

Signature: ____________________________

REQUIRED FOR ALL EXHIBITORS

TITLE: ____________________________  DATE: ____________________________

All exhibitors submitting this application must check one box describing your organization’s focus.

☐ Publisher  ☐ Health Care System  ☐ Association (non-profit organization)

☐ Medical equipment  ☐ Clinical Trials  ☐ Pharmaceutical

☐ Diagnostic/Testing

☐ Other (description of company required) ____________________________

AANI Tax ID# 41-0726167

For Booth Contracting, Space Assignment, and On-site Questions, contact:

Franziska Schwarz, CEM
Program Manager Exhibits and Services
201 Chicago Avenue
Minneapolis, MN 55415
Phone: (612) 928-6015
Fax: (612) 454-2753
Email: fschwarz@aan.com

Applications will not be processed without a deposit. Please return this completed contract by November 6, 2013, with appropriate payment.

Franziska Schwarz  via Fax: (612) 454-2753.
Email: fschwarz@aan.com
or to the address listed to the right

American Academy of Neurology Institute
201 Chicago Avenue
Minneapolis, MN 55415

* W-9 form is required with all submitted contracts

PRODUCT DESCRIPTION

EXHIBIT ON-SITE GUIDE—ONLINE SUBMISSIONS

Exhibitors have until March 19, 2014, to submit and make changes to the product/company description listing for the Annual Meeting Exhibit Guide. Product description entry guidelines and instructions to utilize the exhibitor portal will be provided with your space assignment. Product description submission only accepted via the exhibitor portal. Do not send via fax and/or email.

EXHIBIT TERMS AND CONDITIONS

DEPOSIT: A 50 percent deposit if check or wire or 100 percent payment for credit card information is required with the application.

CANCELLATION DEADLINES: Cancellations until November 6, 2013, are subject to a $50 administrative fee. Cancellations or reductions between November 7, 2013, and January 31, 2014, are responsible for 50 percent of the total cost of space. Cancellations or reductions of space after January 31, 2014, are responsible for the full payment (100%) of the booth space. All notices of cancellations or reductions in space must be received in writing. Consideration for exhibit space will only be recorded with receipt of a check or wire transfer, or processing of credit card. Refunds will only be issued upon receipt of cancellation of exhibit space in writing, overpayment of assigned exhibit space, or wait list deposit in the event space does not become available. Refunds will be forwarded approximately four weeks after the 66th Annual Meeting.

INDEMNIFICATION: The exhibitor agrees to indemnify, hold harmless and defend the American Academy of Neurology (AAN), American Academy of Neurology Institute (AANI), American Brain Foundation (ABF), Pennsylvania Convention Center, and Freeman, along with their respective members, officers, directors, agents, and employees from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses (including attorneys’ fees) on account of personal injury, death, or damage to or loss of property or profits arising out of, or resulting, in whole or in part, from any act, omission, negligence, fault, or violation of law or ordinance of the exhibitor or its employees, agents, subcontractors, or invitees when installing, removing, maintaining, occupying, or using the exhibition premises within the Pennsylvania Convention Center during the term of this agreement.

INTELLECTUAL PROPERTY: The exhibitor represents, warrants and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression protected by patent, copyright, trademark, trade secret or other proprietary right (collectively, “Intellectual Property”) associated with the exhibitor’s exhibit. Exhibitor agrees to indemnify, defend, and hold harmless the AAN, AANI, and ABF, from and against any and all losses, damages, costs, expenses, claims, attorneys’ fees or other liabilities arising from, or otherwise attributable to, exhibitor’s use of such Intellectual Property or infringement of another party’s rights therein.

CERTIFICATE OF INSURANCE: The AANI does not provide liability or property damage insurance for exhibitor’s property. Exhibitors will be responsible for adequately insuring their indemnification liability and property damage risks, but will not be required to submit a certificate of insurance to the AANI. Externally appointed contractors will be required to submit a certificate of insurance to the AANI.

WARRANTY OF AUTHORITY: The company and person signing this contract on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the company, is fully empowered to bind the company to all provisions contained in this contract, and that no further action is required on the company’s part to enter into this contract.

GUIDELINES AGREEMENT: The exhibitor agrees that the information contained in 2014 Annual Meeting Corporate Opportunities document is considered a binding part of this contract including the Exhibit Guidelines.

COMPLIANCE: Exhibitors must comply with all applicable federal, state and local laws.