Presentation Stages

Monday, April 28—Thursday, May 1, 2014
(Exhibitors create own schedule)

EXHIBIT HALL

Presentation Stages are a unique marketing tool providing an additional opportunity for exhibitors to reach motivated Annual Meeting attendees in sessions held within their exhibit space. The 20-minute presentations provide a forum to discuss a product and its role in the treatment of a disease and to educate a greater number of attendees at one time.

Fee: $10,000 for booths 20’ x 20’ and larger
Fee does not include any AV equipment or other set-up. This is strictly a participation fee.

(Registration through Exhibit Contract)

Reach: 11,000+ Annual Meeting attendees

Complimentary Items: Food and Beverage in Exhibit Hall (Monday: reception items, Tuesday–Thursday: lunches and afternoon coffee breaks), AAN promotional signage.

Acknowledgement: Thank you publication ads in AANnews®, Neurology®. Abstract Listing, Program Issue, and Exhibit Guide. Exhibitors are encouraged to promote their in-booth presentations with door drop inserts, additional ads, and signage within their booth space.

PRESENTATION STAGES—RULES & REGULATIONS

(please also refer to 2014 Policies and Guidelines)

- Minimum of 20’x20’ booth space required.
- Presentation stage must fit within footprint of booth space.
- Seating allowed for maximum of 25 people.
- Presentations must not exceed 20 minutes in length.
- Maximum of two presentations on Monday, four presentations per day Tuesday–Thursday (maximum of 14 presentations).
- Presenter may be AAN member but must not be AAN Annual Meeting presenter, member of AAN leadership, or AAN staff.
- Presenter must clearly state that he/she is not representing the AAN’s views and/or opinions.
- Companies choosing not to use the AAN preferred audiovisual vendor will be charged a premium fee of $2,500.
- This is the only type of in-booth presentation allowed at the AAN Annual Meeting. No other in-booth presentations of any kind will be allowed and sanctions for guideline violations will apply.

Meeting Suites

- Located in Hall B, adjacent to the exhibit hall and poster sessions
- Available as either a 10’x20’ or 20’x20’ space, basic furniture package included
- All meeting suites are standalones – no shared walls with your neighbors, which allows for more privacy for your confidential team meetings

Saturday, April 26—Friday, May 2, 2014,
from 8:00 a.m.–6:00 p.m.
Two levels of meeting suites are available adjacent to the Exhibit Hall (see floor plan).

10’ x 20’ suite = $12,000
Includes: 10’ x 20’ hard wall (8’ high), carpet, boardroom table for 8, wastebasket, ID sign, and one locking door

20’ x 20’ suite = $18,000
Includes: 20’ x 20’ hard wall (8’ high), carpet, boardroom table for 10, wastebasket, ID sign, and one locking door

Enhance your meeting suites with the following:
- Company graphics on the outside of the suite
- Additional furniture and/or audiovisual equipment
- Food and Beverage service for your guests

All order forms will be available in the Service Kit.

Recommended use:
Staff meetings, one-on-one meetings, and social events. Product presentations as well as speaker/presenter trainings are not permitted.
AAN Industry Guidelines apply to all meetings held during the Annual Meeting (on- or off-site).