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NEW! Wayfinding Kiosk

WIFI Access Convention Center

NEW! Women in Leadership

SPONSORSHIP OPPORTUNITIES

5K Run/1K Walk for Brain Research

Tuesday, April 29, 2014

The popular Run/Walk for Brain Research is open to multiple sponsors. This motivating fundraising opportunity takes place along the scenic waterfront in Philadelphia with the goal of raising money to support clinical research training fellowships in neurology. More than 480 runners participated in the 2013 Run/Walk in San Diego and raised over $18,000 for brain research. Participation and fundraising were bolstered by challenges issued to AAN special interest Sections, for the Section with the most money raised from sponsorships and the most participants. These challenges promise to draw even more attention in 2014.

Corporate team participation is welcome and encouraged.

Abstracts on CD

Complete listing of 2014 Annual Meeting Scientific Abstracts on CD. This product allows users to access the full abstract program. Abstracts are indexed and searchable by date/time, author, and topic. Support is recognized with corporate logo on CD.

The Abstracts on CD will be distributed on-site at the Annual Meeting while supplies last starting on April 26, 2014.

Specific Sponsorship Benefit: Multiple sponsorship opportunities! Includes AAN-provided signage with sponsors’ corporate logos at registration table, at the convention center, and at sign-up table at start of the event. Sponsors have the option to place corporate logos on AAN-provided event t-shirts, as well as on start and finish banners (sponsors to provide) at the run site.

Reach: 300-500 Meeting Attendees

Sponsorship Fee: $3,500 (multiple sponsors)
Annual Meeting Book Bags

Showcase your corporate identity in a custom-designed canvas book bag distributed to all Annual Meeting attendees for course material. The bags will display the AAN/AAN Annual Meeting logo on the outside and your corporate identity on the inside.

**Specific Sponsorship Benefit:** Corporate logo is placed on the inside of the bag in one to two locations (dependent on design of the bag).

**Reach:** 11,000+ Meeting Attendees

**Sponsorship Fee:** $50,000

Brain Food Stations Outside Course Rooms

Healthy Brain Food, which provides meeting attendees healthy food alternatives during breaks that stimulate brain function and increase their learning capacity, will be served in the corridors outside multiple course rooms each day of the meeting at 3:00 p.m.

**Specific Sponsorship Benefit:** Ability to supply serving cups and napkins with corporate logo recognition only. AAN to provide signage with corporate logo recognition.

**Reach:** 3,500+ Meeting Attendees

**Sponsorship Fee:** $15,000 for one day (two (2) stations available each day)
Cell Phone Charging Stations

Cell Phone Charging Stations are a great way to build awareness among Annual Meeting attendees. Stations are placed in general traffic locations of the convention center and Exhibit Hall. Sponsor has the option to have charging stations in sponsor’s booth. Locations of the stations to be approved by the AAN and the Pennsylvania Convention Center.

**Specific Sponsorship Benefit:** Sponsor’s product logo located on station in the Exhibit Hall and corporate logo on stations in the general areas of the meeting. 17” LCD screen and static ad on backlit poster.

**Reach:** 3,500+ (Exhibit Hall) and 11,000+ (general meeting areas)

**Sponsorship Fee:** $35,000 overall sponsor (12 stations) or $3,000 for single stations
Emerging Leaders Forum

The Emerging Leaders Forum is a competitive program designed to identify, orient, and cultivate talented, highly motivated individuals as future Academy leaders. The program has a component at the Annual Meeting; the AAN is seeking funding for all components, but highlighting the Annual Meeting here. This program is comprised of three components that occur at the 2013 Fall Conference, 2014 Annual Meeting, and the 2014 Board Meeting.

Specific Sponsorship Benefit: Company name on signage and PowerPoint slide at forum. Verbal acknowledgement of sponsor at forum.

Reach: 10-15 participants will be eligible for this unique opportunity to develop enhanced leadership skills through partnership with established AAN leaders in formal mentoring settings.

Sponsorship Fee: $175,000 exclusive sponsor; $60,000+ for multiple sponsors

Benefits:
- Company recognition on signage associated with the AAN Fall Conference and AAN Annual Meeting
- Company recognition on PowerPoint presentation shared with board members
- Invitation to attend breakfast at Annual Meeting
- Verbal acknowledgement during the kick-off sessions held at the AAN Fall Conference, AAN Annual Meeting, and the June AAN/AANI Board Meeting, including dinner (if arranged)
- Detailed report within 90 days of completion of the program (including aggregate participation survey results)
Exhibit Hall Opening Reception

Monday, April 28, 4:30 p.m.–6:30 p.m.

This event typically attracts 3,000 to 5,000 attendees. All Annual Meeting attendees are invited to attend. Modest snacks and beverages are served to Annual Meeting attendees in the Exhibit Hall, Monday, April 28, from 4:30 p.m. to 6:30 p.m.

Specific Sponsorship Benefit: Opportunity to supply branded serving cups and napkins (product and/or brand recognition) as well as 10' x 10' banner or larger promoting the sponsorship (provided by sponsor) in reception location. Exhibit Hall announcement.

New: Welcome address by AAN Board Member including thank you to sponsor.

New: Logo in Exhibit Guide Meeting Overview

Reach: 3,500+ Meeting Attendees

Sponsorship Fee: $75,000

Fellows Scholarship Support

This sponsorship provides funding for fellows to attend the 2014 Annual Meeting by underwriting a scholarship program for fellows that will enable them to attend educational and scientific CME programming at the AAN Annual Meeting. Fellows are exposed to cutting-edge research and have the opportunity to meet researchers and educators in their area of interest at a national meeting. In addition, a national meeting offers fellows the opportunity to augment their education, training, and network.


Reach: 342 Fellowship programs

Sponsorship Fee: $1,000 per fellow, $5,000 (minimum) (multiple sponsors available)
General Support of the Annual Meeting

This sponsorship provides funding for general operation of the Annual Meeting.

Specific Sponsorship Benefit: Acknowledgement in all the AAN marketing materials. Acknowledgement on AAN-provided signage.

Reach: 11,000+ Attendees

Sponsorship Fee: $25,000 (minimum)

Hand Sanitizer Station(s)

Hand sanitizer stations are provided throughout the Pennsylvania Convention Center April 26—May 3, 2014, as a way to minimize germs and freshen attendees’ hands.

There are two options for the hand sanitizer station sponsorship:

1. Individual Units
2. Overall Sponsor

Specific Sponsorship Benefit: Organization’s logo on station structure, and acknowledgement in AAN marketing materials.

Reach: 11,000+ Meeting Attendees

Sponsorship Fee: $15,000 (for six (6) stations or $3,000 (per station) (multiple sponsorships available)

NEW! Hotel Key Cards and Card Holders

The hotel key cards and key card holders are available to corporate supporters. This is a not to be missed opportunity to get your messaging in front of Annual Meeting attendees when they check-in at the hotel and every time they enter their hotel room. The distribution of cards and holders will be conducted at the Philadelphia Marriott Hotel (headquarters hotel) and Lowes Hotel which are the Annual Meetings two largest blocks Hotel.

Specific Sponsorship Benefits: Product or corporate logo recognition

Reach: 2,000 meeting attendees approximately

Sponsorship Fee:
- $50,000 Hotel Key Cards
- $50,000 Hotel Key Card Holders
- $90,000 Hotel Key Cards and Card Holders (exclusive)

NEW! International Experience

The International Experience is a place for international AAN attendees to network and learn more about the AAN and the Annual Meeting. There will be scheduled information sessions on various topics of interest. Light refreshments will be served in the room.

Specific Sponsor Benefit: Company recognition on AAN provided signage. Opportunity to provide corporate branded cups/napkins and table tents

Reach: Up to 2,500 meeting attendees throughout the week.

Sponsorship Fee:
- $20,000 Exclusive sponsor; $5,000 multiple sponsors
Internet Center(s)

There are two options for the Internet Center sponsorship:

MAIN INTERNET CENTER

Located within Meeting Central in the Broad Street Foyer of the Pennsylvania Convention Center, open April 26—May 3, 2014.

Specific Sponsorship Benefit: Organization's logo on kiosk structure, screen saver, and organization's homepage web address and/or logo on mouse pads.
Reach: 11,000+ Meeting Attendees
Sponsorship Fee: $20,000 (for six (6) computers) (multiple sponsorships available)

EXHIBIT HALL INTERNET CENTER

The Internet Center in the Exhibit Hall is open during Exhibit Hall hours, Monday, April 28—Thursday, May 1, 2014.

Specific Sponsorship Benefit: Corporate or product logo on kiosk structure and screen saver. Corporate or product logo and/or website on AAN-provided mouse pad.
Reach: 11,000+ Meeting Attendees
Sponsorship Fee: $10,000 (three (3) computers) (multiple sponsorships available)

Medical Student Scholarship Fund

This sponsorship provides funding for medical students to attend the Annual Meeting Education Programs by underwriting registration fees for each medical student, as well as medical student summer research opportunities.

Specific Sponsorship Benefit: AAN-provided Signage. One (1) representative for every $5,000 of support to attend the Student Interest Groups in Neurology (SIGN) Meeting and Reception. Acknowledgment in correspondence with clerkship directors, medical students, and SIGN chapters. Acknowledgment on the AAN Website – Clerkship Director and Medical Student Page. Verbal acknowledgment at the SIGN Meeting and Reception.
Reach: 200-400 Medical Students
Sponsorship Fee: $5,000 (minimum) (multiple sponsors available)
2014 Annual Meeting Neurobowl®

Sunday, April 27, 2014

This popular event is one of the Annual Meeting’s premier happenings. Neurobowl® showcases the best and brightest neurology professionals competing for the coveted Neurobowl® trophy in an entertaining game-show format.

Reach: 5,000+ Meeting Attendees (overall event)

Sponsorship Fee: $50,000

Specific Sponsorship Benefits:
- Corporate sponsorship will be acknowledged through signs and lighting with supporter thanked at the event.
- Company recognition in AAN Annual Meeting pre- and post-promotional material.
- Twenty-five (25) complimentary tickets to the Opening Party.

2014 Annual Meeting Opening Party

This even, hosted by the AAN, provides attendees an excellent opportunity to network and build valuable relationships with colleagues, members of the Meeting Management Committee, and Academy Leadership.

GOLD-LEVEL SPONSOR

Sponsorship Fee: $10,000 (multiple sponsors)

Specific Sponsorship Benefits:
- Company recognition in the AAN Annual Meeting pre- and post-promotional materials.

CORPORATE LOGO SUBMISSION

All corporate logos must be submitted by March 19, 2014.

File types accepted are as follows:
1. Logos supplied at EPS vector art or high resolution TIFF (300 dpi minimum size)
2. No RGC, no JPGS, no rasterized text
Posters Online

Posters online provides users the opportunity to view abstracts that have been uploaded by their authors in an interactive, fully searchable database with the ability to magnify the abstract content for detailed viewing, contact the author directly with comments and/or questions, bookmark abstracts for easy access on return visits, and much more. Supporter is recognized with corporate logo throughout the online site. For 2014, the AAN will also capture audio and include it with a digital poster. Poster authors will be able to record a 5- to 7-minute summary of their poster. This summary will be linked to the author’s iPoster submission.

Specific Sponsorship Benefit: 6 months of corporate logo recognition on AAN.com
Reach: 24,000 AAN Members
Sponsorship Fee: $40,000

Residents Experience

PENNNSYLVANIA CONVENTION CENTER
Saturday, April 26—Thursday, May 1, 2014

The Experience is a unique place for Junior members and Medical Students to network and enjoy a ‘members only’ experience at the Annual Meeting. The Experience provides an opportunity to learn about AAN offerings and opportunities. There are scheduled informal presentations on various topics of interest. Light refreshments and internet access are available in the room.

Reach: 300–500 meeting attendees throughout the week
Sponsorship Fee: $20,000 Exclusive sponsor; $5,000 multiple sponsors
**Resident Scholarship Fund**

This sponsorship provides funding for residents to attend the Annual Meeting education programs by underwriting registration fees for each resident or medical student.

**Specific Sponsorship Benefit:** Acknowledgement in all AAN marketing materials sent to Neurology Fellows and Neurology Program Directors regarding the scholarship application opportunity. Acknowledgement on the AAN signs located outside of the Resident & Fellows Career Forum and Reception and AAN Resident & Fellows Consortia Business Meeting held at the AAN Annual Meeting. One representative for every $5,000 worth of support for industry supporters to attend the Resident & Fellows Career Forum and Reception and Resident & Fellows Consortia Business Meeting. Acknowledgment on the AAN Website: Resident & Fellows Page and Program Director Page. Verbal acknowledgment at the Resident & Fellows Career Forum and Reception and Resident & Fellows Consortia Business Meeting.

**Reach:** 203 Residency Programs

**Sponsorship Fee:** $1,000 per Resident, $5,000 (minimum) (multiple sponsors available)

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**Residents and Fellows Career Forum and Reception**

**MARRIOTT PHILADELPHIA DOWNTOWN**

**Monday, April 28, 6:30 p.m.–9:00 p.m.**

This premier event provides a forum for residents and fellows to network with Annual Meeting faculty and leaders.

**Specific Sponsorship Benefit:** Acknowledgement in all AAN marketing materials sent to Neurology Fellows and Neurology Program Directors regarding the scholarship application opportunity. Acknowledgement on the AAN signs located outside of the Resident & Fellows Career Forum and Reception and AAN Resident & Fellows Consortia Business Meeting held at the AAN Annual Meeting. One representative for every $5,000 worth of support for industry supporters to attend the Resident & Fellows Career Forum and Reception and Resident & Fellows Consortia Business Meeting. Acknowledgment on the AAN Website: Resident & Fellows Page and Program Director Page. Verbal acknowledgment at the Resident & Fellows Career Forum and Reception and Resident & Fellows Consortia Business Meeting.

**Reach:** 300–500 Meeting Attendees

**Sponsorship Fee:** $30,000 exclusive ($5,000 minimum, multiple sponsors available)
NEW! Wayfinding Kiosk

These digital, interactive, wayfinding information kiosks are our attendees’ one-stop hub for information on the convention center and the city of Philadelphia, including: locations of exhibit hall and course rooms, meeting schedule of events for AAN, information on local attractions and hotels, weather and news feeds, and airport flight status update. Kiosks are located in strategic places throughout the convention center.

Specific Sponsorship Benefit: Corporate logo on banner ad space which is displayed all the time on the bottom of every screen. Additionally, sponsor can chose to include a video to the Sponsors/Ad section.

Reach: 11,000 + Meeting Attendees
Sponsorship Fee: $5,000 per unit or $45,000 (for all 10 units).

WIFI Access Convention Center

The AAN provides wireless internet throughout the convention center as a way for Annual Meeting attendees to stay connected with their office and day-to-day business while away from the office.

Specific Sponsorship Benefit: Corporate logo on meter panel signage. Acknowledgement of support in AAN publications leading up to the meeting and on-site through AAN house ads.

Reach: 11,000+ Meeting Attendees
Sponsorship Fee: $25,000 (exclusive)

NEW! Women in Leadership

Today more than 50 percent of physicians and trainees in neurology are women. Yet women still remain underrepresented in the top leadership positions in academic medical centers or large private practices. The Women in Leadership Program will focus on identifying, orienting, and cultivating highly motivated women to lead at senior levels within both the Academy and the health care profession. The program will take place at the 2014 AAN Annual Meeting as a single, full-day program.

Reach: 50 participants will be eligible for this unique opportunity to develop enhanced leadership skills through partnerships with established AAN leaders.

Sponsorship Fee: $50,000 exclusive sponsor; $10,000+ for multiple sponsors.

Sponsorship Benefits:
- Company recognition on all pre-meeting and on-site marketing materials
- Company recognition on signage associated with the AAN Annual Meeting
- Company recognition on PowerPoint presentation shared during the program at the Annual Meeting
- Verbal acknowledgement during the program at the AAN Annual Meeting