Exhibit Hall - Frequently Asked Questions

1. What is the cost to exhibit at the 2015 AAN Annual Meeting?

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Cost ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ linear booth</td>
<td>$3,300</td>
</tr>
<tr>
<td>10’ x 10’ corner booth</td>
<td>$3,500</td>
</tr>
<tr>
<td>Island booth (20’ x 20’ or larger)</td>
<td>$4,300 per 10’ x 10’ unit</td>
</tr>
</tbody>
</table>
| Non-profit booth (AAN to determine booth location) | Level 1: Association Neighborhood – **complimentary booth space, limited to 20 booths**  
Level 2: 10’ x 10’ linear $950 or 10’ x 10’ corner $1,150 |
| Recruiter Package in Career Fair               | $5,700       |

Rates above are guaranteed for all Exhibit Contracts received by November 6, 2014. Rates for exhibit contracts received after November 6, 2014 are outlined on the exhibit contract as well as in the “2015 Annual Meeting Exhibits and Industry Opportunities” prospectus.

2. Who do I contact regarding exhibit booths:
   Franziska Schwarz, CEM
   Manager, Exhibits and Services
   American Academy of Neurology
   (612) 928-6015
   fbschwarz@aan.com

3. What are the show hours?
   - Monday, April 20, 2015 4:30 p.m. – 6:30 p.m. Opening Reception
   - Tuesday, April 21, 2015 11:30 a.m. – 5:00 p.m.
   - Wednesday, April 22, 2015 11:30 a.m. – 5:00 p.m.
   - Thursday, April 23, 2015 11:30 a.m. – 3:00 p.m.

4. What is included in the cost of my booth space?
   - Draped aluminum supports (8’ high in back, 36” high on the sides)
   - Two-line identification sign (7” x 44” with company name and booth number)
   - Booth drape and aisle carpeting
   - Complimentary listing in the Abstract Listing and on AAN.com (incl. electronic floor plan)
   - Complimentary booth listing as well as company/product description in Exhibit Guide and Annual Meeting mobile application
   - Digital booth on Annual Meeting mobile application floor plan and online floor plan on AAN.com
   - Exhibitors may receive up to four staff badges for each 10’ x 10’ unit/100 sq. ft.
   - Ability to rent pre- and post-meeting Attendee List
   - Around-the-clock peripheral security services beginning with setup and concluding after freight removal
   - Two complimentary lunch tickets per booth for Tuesday-Thursday
5. **How are booth space assignments determined?**
   Booth assignment is determined based on number of priority points as well as the date the contract is received. Exhibit Contract deadline for priority booth assignment is November 6, 2014. Priority Points will not be taken into account for exhibitors paying the reduced non-profit rate. Details about the priority point system are explained in the “2015 Annual Meeting Exhibits and Industry Opportunities” prospectus.

6. **What attention is given to first time exhibitors?**
   The AAN will reserve a block of booths in a high traffic area of the hall for first time exhibitors (see floor plan for detailed location). An aisle banner will highlight this area of the hall. Please mark on the contract if you wish to be placed in this area.

7. **Do I have to order carpet for my booth?**
   Yes, carpet is mandatory. Exhibitors are also responsible for ordering the following additional services: labor, material handling, electrical, furniture rental, signs, rental displays, photography, utilities, audiovisuals, computers, telephone, florist services, cleaning, and sales lead systems.

8. **What are the move-in hours?**
   **Islands 1,600 Square Feet and Larger:**
   Friday, April 17, 2015 / 8:00 a.m.–4:30 p.m.
   Saturday, April 18, 2015 / 8:00 a.m.–4:30 p.m.
   Sunday, April 19, 2015 / 8:00 a.m.–4:30 p.m.
   Monday, April 20, 2015 / 8:00 a.m.–12:00 p.m.

   **All Other Exhibitors:**
   Saturday, April 18, 2015 / 8:00 a.m.–4:30 p.m.
   Sunday, April 19, 2015 / 8:00 a.m.–4:30 p.m.
   Monday, April 20, 2015 / 8:00 a.m.–12:00 p.m.

   All exhibit crates must be removed from the exhibit floor by 4:30 p.m. on Sunday, April 19, 2015. No exceptions will be allowed. Any exhibit booth not set up by 12:00 p.m. on Monday, April 20, 2015, will be reclaimed by the AAN under the No-Show Policy.

9. **What display regulations apply?**
   Please refer to the “2015 Annual Meeting Exhibits and Industry Opportunities” prospectus and the Service Kit (Rigging Policy / Overhead Work).

10. **How does the AAN ensure traffic flow?**
    - Food and Beverage: The AAN will serve complimentary lunch and afternoon coffee breaks for all registered attendees in the exhibit hall. Food and beverage stations will be spread throughout the exhibit hall.
    - Internet Centers: An internet center with complimentary internet service will be located in the exhibit hall. Contact Franziska Schwarz if you are interested in sponsoring an internet station.
    - Travel Passport: Attendees who visit the booths featured on the passport qualify for a daily drawing as well as a grand prize drawing
    - Various traffic building sponsorship opportunities such as footprints, pillar marketing, etc.

11. **How many attendees are expected?**
    The AAN is expecting approximately 12,000 attendees. Please refer to “2015 Annual Meeting Exhibits and Industry Opportunities” prospectus for detailed 2014 attendee demographics.
12. How do I register my booth staff?
Our housing and registration office Convention Management Resources (CMR) will send you instructions on how to register your booth staff online. Online registration will be available in December. The deadline to register your staff is March 11, 2015. After this date registrations will have to be completed on-site.

13. What is included with the exhibitor badge?
- Access to the Exhibit Hall 2 hours prior to the hall opening and 1 hour after hall closing
- Scientific Platform and Poster Sessions
- Plenary Sessions and Forums
- Integrated Neuroscience Sessions
- Highlights in the Field
- Advocacy Events
- All Colloquiums
- Any other free program

14. How do I make hotel reservations?
Please contact our housing bureau Convention Management Resources (CMR):
Housing: aanhousing@cmrus.com
Registration (for exhibitor staff): aanexhib@cmrus.com
Phone: (800) 676-4226
Fax: (415) 979-2283

15. How do I order lead retrieval, AV, electric al, etc.?
All order forms will be provided in the Service Kit – available in December at https://www.aan.com/conferences/2015-annual-meeting/exhibits-and-industry-opportunities/

16. Do exhibitors have access to the AAN attendee list?
Yes, exhibitors can order the attendee list for a one-time use. Refer to https://www.aan.com/conferences/2015-annual-meeting/exhibits-and-industry-opportunities/ for more details and to download the order form.

17. Am I responsible for insuring my own exhibit?
The AAN does not provide liability or property damage insurance for exhibitor’s property. Exhibitors will be responsible for adequately insuring their indemnification liability and property damage risks, but will not be required to submit a certificate of insurance to the AAN. Externally appointed contractors (EAC) will be required to submit a certificate of insurance to the AAN. Exhibitors do not need to provide a copy of the certificate unless specifically requested by staff.

18. Is show management responsible for booth security?
No. The AAN will provide around-the-clock peripheral security services beginning with setup and concluding after freight removal. Personal booth guards can be ordered if necessary. The order form will be provided in the Service Kit. Accessible overnights storage is not available.

Updated 9/14 FS