Digital Billboards

The 5’x20’ digital billboard in the Exhibit Hall main food service area is sure to turn some heads. The billboard allows for multiple 12-second static, digital spots to loop every 60 seconds with a 10 supporter maximum.

Minimum of 5 required to launch.

Sponsorship Fee: Starting at $10,010 (multiple); Starting at $100,100 (exclusive)

Requirements

• Footprints will be placed on aisle carpet every 3-5 feet leading from one of the areas listed above directly to your booth.

• Digital Billboard location will be in the main food service area of the Exhibit Hall.

• Carpet in the Exhibit Hall and Carpet Graphics Outside the Exhibit Hall Entrance locations will be reviewed and determined based on the initial request (payment received) and availability. The AAN will contact each participating company based on the date initial request is received and work collaboratively to determine best location.

• Should paths interfere with other exhibitors’ ability to market products in the Exhibit Hall as determined by the AAN, alternate paths will be reviewed and selected by the AAN. (Example: An exhibitor will not be allowed to place its footprints on top of another exhibitor’s marketing carpet or their carpet in front of a competitor who has specifically requested placement in the Exhibit Hall away from specific competitors. The AAN will work with exhibitors to determine a solution should any conflicts occur.)

• Approved Footprint, Carpet Graphics Outside the Exhibit Hall Entrance, Carpet Graphics in the Exhibit Hall, and Digital Billboards are: company name and/or logo, brand and/or product name logo, brand and/or company slogan, booth number.

• All graphic design requirements will be forwarded once orders are approved.

• The Academy’s general contractor (Freeman) will be responsible for all printing, installation, and removal of approved Footprints.

• Exhibitors must submit electronically Aisle Carpet, Carpet Outside the Exhibit Hall Entrance, Digital Billboards and Footprint graphic design renderings to the AAN/Andrew Halverson for review and approval by February 12, 2016. Approved graphic files should be saved to CD and forwarded by February 22, 2016, to Jack Brabec for layout at Freeman, 8201 West 47th St. McCook, IL 60525.

Note: This photo is an example of a billboard.

Exhibit Hall Passport

Put your company/product logo on the travel passport and increase traffic to your booth (maximum 20 companies).

Attendees who visit all booths listed on the passport will qualify to participate in a daily drawing and the Grand Prize Drawing. The grand prize will be awarded on Thursday, April 21, 2016. Attendees will have to be present in the Exhibit Hall in order to qualify for the grand prize drawing on Thursday.

Possible Reach: Up to 12,000+ attendees

Sponsorship Fee: Starting at $3,003–$8,008 depending on booth size.

Premier Passport Sponsorship

• Enlarged logo on passport
• Host of the grand prize drawing
• Drop-off location for completed passports in your booth

Sponsorship Fee: Starting at $10,010 (exclusive) (in addition to the passport participation fee)