SPONSORSHIP

Industry Opportunities Overview

Increase your global visibility at the AAN Annual Meeting. The AAN provides many opportunities for your organization to increase visibility and showcase your company’s important message and benefits while supporting Annual Meeting activities.

Sponsorship and Advertising Buys Pricing

**Industry Roundtable Member Rate:** see below

Industry Roundtable members receive member pricing on sponsorships and advertising buys

**Non-Industry Roundtable Member:** see page 33 »

### $300–$1,000
- Exhibit Guide: Logo to enhance company description—$300–$500.50
- Attendee List—Starting at $500–$3,300

### $1,500–$5,000
- Exhibit Hall Passport—$3,003–$8,008
- 5K Run/1K Walk for Brain Research (multiple sponsors)—$4,004
- Resident and Fellows Scholarship Fund (multiple)—$5,000 (minimum)

### $6,000–$10,000
- Cell Phone Charging Station (single station)—$6,006
- Exhibit Guide Half-page Ad—$6,506.50
- AANextra Full-page Ad (single issue)—$8,008
- AANextra Half-page Ad (three issues)—$8,008
- Abstract Listing Half-page Ad (Horizontal or Vertical)—$8,008
- Door Drop Insert (April 18 or April 19) —$8,208.20
- Exhibit Guide Full-page Ad—$8,508.50
- Digital Billboard (multiple) —$10,010

### $12,000–$15,000
- AANextra Inside Front Cover Ad (single issue) —$10,010
- AANextra Inside Back Cover Ad (single issue) —$10,010
- Abstract Listing Full-page Ad —$10,010
- Exhibit Guide Inside Front Cover Ad —$10,010
- Exhibit Presentation Stage —$10,010
- Premier Passport Sponsorship (exclusive) —$10,010

### $16,000–$20,000
- AANextra Full-page Ad (three issues) —$16,016
- Exhibit Guide 2-sided Full-page Ad with Tabbed Corporate/Product Logo (4 available)—$17,517.50
- AANextra Inside Front Cover Ad (three issues) —$20,020
- AANextra Inside Back Cover Ad (three issues) —$20,020
- Industry Roundtable Membership —$20,020
- Door Drop Bag Sponsorship (April 18 and April 19: 1 available per day) —$20,020
- Exhibit Guide Map Spread with Inside Back Cover Ad —$20,020
- AANextra Inside Front Cover Ad (three issues) —$20,020
- AANextra Inside Back Cover Ad (three issues) —$20,020
- Door Drop Bag Sponsorship (April 18 and April 19: 1 available per day) —$20,020
- Lighting of the Olympic Torch Closing Party—$20,020

### $21,000–$30,000
- AANextra Outside Back Cover (single issue) —$12,012
- Exhibit Guide Full-page Spread —$12,512.50
- AANextra Cover Tip Ad with Half-page Ad (single issue) —$15,015
- Abstract Listing Ad Spread —$15,015
- Between Mars and Venus: How Great Leadership Adopts Traits from the Best of Both Genders —$15,000
- Exhibit Guide Back Cover Ad —$15,015
- Exhibit Guide 2-sided Full-page Ad with Bookmark Tearout —$15,015
- Exhibit Guide (corporate/product) logo added to 48+ Notes pages —$15,015
- Exhibit Hall Meeting Suites 10’x20’ —$15,015
- Ocean View Meeting Suites (Pan Pacific Hotel) —$15,015
- Exhibit Hall Coffee Breaks (2 available) (Tuesday April 21 or Wednesday, April 22) —$15,015 (per day)

- AANextra Cover Tip with Half-page Ad (three issues) —$30,030
$31,000–$40,000

- CME Support: 2-hour Course—$35,600
- 3-hour Course and Therapy Programs—$37,850
- CME Support: 4-hour Course—$38,500
- Exhibit Guide Tip Cover/Spread Ad—$40,040
- Exhibit Hall Footprints (2’x2’)(limited availability)—$40,040
- Industry Roundtable Membership—$40,000
- Premium Meeting Suites in Vancouver Convention Centre—$40,040
- Posters Online—$40,040
- CME Support: 8-hour Course—$40,200
- CME Support: 4-hour Skills Course—$40,950

$41,000–$60,000

- Exhibit Hall Sound Dampening 20’x20’ Meeting Suites—$45,045
- Annual Meeting Book Bag Sponsorship—$50,050
- Exhibit Hall Footprints (3’x3’)(limited availability)—$50,050
- Carpet Graphics at the Exhibit Hall Entrance (2 available)—$50,050
- Park Benches in Exhibit Hall (two available)—$50,050
- WiFi Access Convention Center—$50,050

$61,000–$100,000

- Industry Therapeutic Update—$65,000–$85,000 depending on capacity (Tuesday, April 19)
- Abstracts on USB and AAN Website Access (exclusive)—$75,075
- Exhibit Hall Opening Reception Sponsorship (exclusive)—$75,075
- Hotel Key Cards or Card Holders—$75,075 each
- Park Benches in Exhibit Hall (exclusive)—$90,090
- Industry Therapeutic Update 350+ Capacity (two available)—$105,000–$200,000 (Saturday, April 16)
- Digital Billboards (exclusive)—$100,100
- Industry Therapeutic Update 350+ Capacity (two available)—$120,000–$200,000 (Wednesday, April 20)
- Annual Meeting Mobile App (exclusive)—$120,120
- Hotel Key Cards and Card Holders (exclusive)—$130,130

All offerings generally include a benefits package with:

- Acknowledgment in thank you ads in AAN publications
- Overall supporter recognition signage placed in the convention center
- Specific benefits for each offering are listed throughout the details section

Thank you ad acknowledgment is dependent upon the date support agreement is approved and receipt of payment and placement is subject to AAN discretion.
AAN and Annual Meeting Name and Logo Restrictions

Exhibitions, marketing materials, sponsorship promotions, or any other non-AAN communications, should not state or imply an endorsement by the American Academy of Neurology or the 2016 AAN Annual Meeting event, or misuse the AAN or AAN Annual Meeting Logo.

Language Limitations

Promotional references to the “2016 AAN Annual Meeting” are allowed to develop on-site traffic and awareness such as:

- “Come see us at the 2016 AAN Annual Meeting”
- “Visit booth 123 at the 2016 AAN Annual Meeting”
- “See you at the 2016 AAN Annual Meeting”

Implied relationships or false representations of endorsements are strictly prohibited, such as:

- “The AAN and Company XYZ invite you”
- “brought to you by Company XYZ and the American Academy of Neurology”

Event sponsors receive credit, gratitude, and promotional real estate from the AAN but sponsorship does not imply event or product ownership in any way. Promotion of a sponsorship must be limited to the sponsorship component itself and not imply an additional partnership.

Please refrain from referring to the 2016 AAN annual Meeting as “the AAN”. “AAN” is the general acronym for the professional association/scientific and educational institute entities, under the name “American Academy of Neurology”. The event name itself should be stated as:

- The 2016 American Academy of Neurology Annual Meeting;
- The 2016 AAN Annual Meeting; or
- The AAN Annual Meeting

Logo Restrictions

No materials of any kind, outside those produced by the American Academy of Neurology will be allowed to use either the AAN Logo or the AAN Annual meeting Logo, in part or in full, unless approved by AAN in writing.
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>5K Run/1K Walk for Brain Research</td>
<td>29</td>
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<tr>
<td>Abstracts on USB and AAN Website Access</td>
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<td>Annual Meeting Book Bags</td>
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<tr>
<td><strong>NEW!</strong> Annual Meeting Water Bottles</td>
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<tr>
<td><strong>NEW!</strong> Between Mars and Venus: How Great Leadership Adopts Traits from the Best of Both Genders</td>
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</tr>
<tr>
<td>Exhibit Hall Opening Reception</td>
<td>31</td>
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<td>General Support of the Annual Meeting</td>
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<tr>
<td>Hotel Key Cards and Card Holders</td>
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<tr>
<td><strong>NEW!</strong> Lighting of the Olympic Torch</td>
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<td>Posters Online</td>
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<tr>
<td>Resident and Fellows Scholarship Fund</td>
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<tr>
<td>WiFi Access Convention Center</td>
<td>32</td>
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<tr>
<td>Women in Leadership</td>
<td>32</td>
</tr>
</tbody>
</table>

*Industry Roundtable members receive member pricing on sponsorships and advertising buys*
5K Run/1K Walk for Brain Research

Tuesday  
April 19, 2016 6:30 a.m.–8:30 a.m.

The popular Run/Walk for Brain Research is open to multiple sponsors. This motivating fundraising opportunity takes place along the scenic waterfront in Vancouver, with the goal of raising money to support clinical research training fellowships in neurology. Nearly 450 runners participated in the 2015 Run/Walk in Washington, DC and raised nearly $10,000 for brain research.

Industry team participation is welcome and encouraged.

Specific Sponsorship Benefit:
- Includes AAN provided signage with sponsors’ company logos at registration table, at the convention center, and at sign-up table at the start of the event.
- Sponsors have the option to place company logos on AAN-provided event t-shirts, as well as on start and finish banners (sponsors to provide) at the run site.

Reach: 400–500 Meeting Attendees

Sponsorship Fee: Starting at $3,503.50 (multiple sponsors)

Abstracts on USB and AAN Website Access

This product allows users to view the full text of the 2016 Annual Meeting Scientific Abstracts on the AAN website as well as USB. Abstracts are indexed and searchable by date/time, session, author, topic, and keyword. Support is recognized with company logo on USB drive and AAN website.

The Abstracts on USB will be distributed on-site at the Annual Meeting while supplies last starting on Friday, April 15, 2016.

Specific Sponsorship Benefit:
- 500 USBs and 1 year of logo recognition on AAN.com

Reach: 12,000+ meeting attendees as well as non-attendees who wish to view the 2016 Annual Meeting Scientific Abstracts

Sponsorship Fee: Starting at $75,075

Annual Meeting Book Bags

Showcase your company identity in a custom designed canvas book bag distributed to all Annual Meeting attendees for course materials. The bags will display the AAN/AAN Annual Meeting logo on the outside and your company identity on the inside.

Specific Sponsorship Benefit:
- Company logo is placed on the outside of the bag in one to two locations (dependent on design of the bag).

Reach: 12,000+ Meeting Attendees

Sponsorship Fee: Starting at $50,050
NEW! Annual Meeting Water Bottles

Showcase your company identity on a custom designed water bottle to be distributed to all Annual Meeting attendees. The water bottles will display the AAN logo on one side of the water bottle and your company identity would be on the other side.

**Specific Sponsorship Benefit:**
- Company logo placed on the outside of the Water bottle in one location

**Reach:** 12,000+ Meeting Attendees

**Sponsorship Fee:** Starting at $40,040

NEW! Between Mars and Venus: How Great Leadership Adopts Traits from the Best of Both Genders

The work of leadership is to identify, develop and sponsor future leaders. While women make up half of the labor force—and over 50% of neurologists are women—they are still underrepresented in senior leadership roles in both private practice and academia. Recent research on the leadership asserts that the most successful organizations make a concerted effort to have both women and men in key leadership positions. That said, why are so few women represented at the top? This course provides a unique opportunity for men and women to share ideas and learn best practices to create an open work culture and how to sponsor promising young leaders—women or men. This is a full-day course offered as a registration option for the 2016 AAN Annual Meeting.

**Specific Sponsorship Benefit:**
- Company recognition on all pre-meeting and on-site marketing materials
- Company recognition on signage associated with the AAN Annual Meeting
- Company recognition on PowerPoint presentation shared during the program at the Annual Meeting
- Verbal acknowledgment during the program at the AAN Annual Meeting

**Reach:** 40 participants in mid- and senior-level leadership positions along with leaders directing the course

**Sponsorship Fee:** $15,000

Cell Phone Charging Stations/Lockers

Cell phone charging stations and cell phone charging lockers are a great way to build awareness among Annual Meeting attendees. Stations are placed in general traffic locations of the convention center and the Exhibit Hall.

**Specific Sponsorship Benefit:**
- Sponsor’s product logo located on station in the Exhibit Hall
- Company logo on stations in the general areas of the meeting

**Reach:** 3,500+ Meeting Attendees

**Sponsorship Fee:** Starting at $15,015 per locker

Exhibit Hall Coffee Breaks

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>3:00 p.m.</td>
</tr>
<tr>
<td>Wednesday</td>
<td>3:00 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>2:00 p.m.</td>
</tr>
</tbody>
</table>

Coffee will be served in the Exhibit Hall to all Annual Meeting attendees Tuesday, Wednesday, and Thursday afternoon.

The Thursday afternoon coffee break will also serve as a “closing reception” and be enhanced with a light snack. The Exhibit Hall Passport Grand Prize drawing will be held during the closing reception on Thursday. Attendees must be present to win.

**Specific Sponsorship Benefit:**
- Ability to supply branded serving cups and napkins
- AAN to provide signage with brand or company logo recognition
- Exhibit Hall announcement

**Reach:** 3,500+ Meeting Attendees

**Sponsorship Fee:** Starting at $15,015 each day for Tuesday or Wednesday, $20,020 for Thursday (including light snack)
Exhibit Hall Opening Reception

Monday
April 18, 2016 ........................... 4:30 p.m.—6:30 p.m.

This event is open to all Annual Meeting attendees and typically attracts 3,000 to 5,000 attendees. Light snacks and beverages are served in the Exhibit Hall, Monday, April 18, from 4:30 p.m. to 6:30 p.m.

Specific Sponsorship Benefit:
• Opportunity to supply branded serving cups and napkins (product and/or brand recognition) as well as 10’x10’ banner or larger promoting the sponsorship (provided by sponsor) in reception location
• Exhibit Hall announcement
• Welcome address by AAN Board Member including thank you to sponsor
• Logo in Exhibit Guide Meeting Overview

Reach: 3,500+ Meeting Attendees
Sponsorship Fee: Starting at $75,075

General Support of the Annual Meeting

This sponsorship provides funding for general operation of the Annual Meeting.

Specific Sponsorship Benefit:
• Acknowledgment in all the AAN marketing materials
• Acknowledgment on AAN provided signage
Reach: 12,000+ Attendees
Sponsorship Fee: Starting at $25,025 (multiple sponsors)

Hotel Key Cards and Card Holders

The hotel key cards and key card holders are available to industry supporters. This is a not-to-be missed opportunity to get your messaging in front of Annual Meeting attendees when they check-in at the hotel and every time they enter their hotel room. The distribution of cards and holders will be conducted at hotels in the AAN room block to attendees who have booked through the AAN room block.

Specific Sponsorship Benefit:
• Product or company logo recognition
Reach: 2,000 Meeting Attendees approximately
Sponsorship Fee: Hotel Key Cards: Starting at $75,075
Hotel Key Card Holders: Starting at $75,075
Hotel Key Cards and Card Holders: Starting at $130,130 (exclusive)

NEW! Lighting of the Olympic Torch

Get great brand recognition by sponsoring the lighting of the Olympic Torch outside the Convention Center. The Olympic Torch is located outside on the West side of the Convention Center.

The lighting of the torch is available during the Opening Party on Sunday, April 17 and the Closing Party on Friday, April 21.

Specific Sponsorship Benefit:
• Company logo on signage
• Recognition at the Opening Party for the Opening Party Sponsor
• Recognition at the Closing Party for the Closing Party Sponsor

Reach: 5,000 Meeting Attendees
Sponsorship Fee: Opening Party- Starting at $30,030
Closing Party – Starting at $20,020

Posters Online

Posters Online are now mobile-friendly. Posters online provides users the opportunity to view abstracts that have been uploaded by their authors in an interactive, fully searchable database with the ability to magnify the abstract content for detailed viewing, contact the author directly with comments and/or questions, bookmark abstracts for easy access on return visits, and much more.

Specific Sponsorship Benefit:
• 6 months of corporate logo recognition on AAN.com
Reach: 28,000 AAN Members
Sponsorship Fee: Starting at $40,040

You Can Only Purchase Sponsorship Online »
Resident and Fellows Scholarship Fund

This sponsorship provides funding for residents and fellows to attend the Annual Meeting programs by underwriting registration fees for each resident or fellow. Residents and fellows are exposed to cutting-edge research and have the opportunity to meet researchers and educators in their area of interest at a national meeting. In addition, a national meeting offers residents and fellows the opportunity to augment their education, training, and network.

**Specific Sponsorship Benefit:**
- Acknowledgement in all AANI marketing materials sent to neurology residents, neurology program director, and department chairs regarding the scholarship application opportunity
- Acknowledgment on the AAN Website—Trainees Page and Program Director Page
- Acknowledgement in the scholarship notification email that is sent to the neurology residents (scholarship recipients)
- Acknowledgment on the AANI signs located at the AAN Annual Meeting
- One representative for every $5,000 worth of support for industry supporters to attend activities related to residents/fellows at the AAN Annual Meeting

**Reach:** 203 Residency Programs and 342 Fellowship Programs

**Sponsorship Fee:** $1,000 per Resident or Fellow, $5,000 (minimum) (multiple sponsors available)

WiFi Access Convention Center

The AAN provides wireless internet throughout the convention center as a way for Annual Meeting attendees to stay connected with their office and day-to-day business while away from the office.

**Specific Sponsorship Benefit:**
- Corporate logo on meter panel signage
- Acknowledgment of support in AAN publications leading up to the meeting and on-site through AAN house ads

**Reach:** 12,000+ Meeting Attendees

**Sponsorship Fee:** Starting at $50,050 (exclusive)

Women in Leadership

Today more than 50 percent of physicians and trainees in neurology are women. Yet women still remain underrepresented in the top leadership positions in academic medical centers or large private practices. The Women in Leadership Program is designed for early career women to develop training and skill to become influential leaders for their patients and profession. This is a full-day course offered as a registration option for the 2016 AAN Annual Meeting.

**Specific Sponsorship Benefit:**
- Company recognition on all pre-meeting and on-site marketing materials
- Company recognition on signage associated with the AAN Annual Meeting
- Company recognition on PowerPoint presentation shared during the program at the Annual Meeting
- Verbal acknowledgment during the program at the AAN Annual Meeting

**Reach:** 50 participants along with leaders directing the course

**Sponsorship Fee:** $25,000

You Can Only Purchase Sponsorship Online »
## Sponsorship Opportunities Worksheet

Note: This worksheet is for optional use only. All actual selections, pricing, and order placement will be handled online.

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>IRT*</th>
<th>Non-IRT</th>
<th>Qty</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>5K Run/1K Walk for Brain Research</td>
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<tr>
<td>Sponsor</td>
<td>$3,503.50</td>
<td>$3,850</td>
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<td>Abstracts on USB and AAN Website</td>
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<tr>
<td>Exclusive Sponsor</td>
<td>$75,075</td>
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<tr>
<td>Annual Meeting Book Bags</td>
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<td>Station</td>
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<td>Locker</td>
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<td>Exhibit Hall Coffee Breaks</td>
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<td>Exclusive Sponsor</td>
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<td>Exclusive Sponsor</td>
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<td>Lighting the Torch for Research</td>
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<tr>
<td>Opening Party—April 17</td>
<td>$30,030</td>
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<td>Closing Party—April 21</td>
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<td>Posters Online</td>
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(C) = Corporate promotion  
(P) = Product promotion

*IRT rates are only available to members of the Industry Roundtable

Subtotal Column 1: $803,850

Subtotal Column 2: $454,920

Subtotal From Column 1: $1,258,770

Total: $1,708,690

industrysales@aan.com

Deadline to submit February 18, 2016

To receive Industry Roundtable (IRT) member pricing for commitments made in 2015, company must be a 2015 IRT member. For commitments made in 2016, company must have submitted a 2016 IRT member application. See page 66 for IRT details.
Sponsorship Opportunities

2015 Annual Meeting Supporters

The AAN thanks the following companies, foundations, and organizations for their demonstrated vision, commitment, and strong support of programs that find answers and improve lives through neurologic education and research. This list reflects commitments received as of June 1, 2015.

Thank You

AbbVie, Inc.
- C137 Multiple Sclerosis Therapy I: Symptom Management

ACADIA Pharmaceuticals Inc.
- AANextra
- Door Drop Insert (4/21)
- Exhibit Guide
- Industry Therapeutic Update (4/21)

ACTRIMS
- Exhibit Hall Passport

Actavis
- Cell Phone Charging Locker

Athena Diagnostics
- Exhibit Hall Passport

Allergan, Inc.
- AAN Diversity Leadership Program
- Brain Health Fair – Platinum Event Sponsor
- C164 Chronic Migraine Education Program
- C42 Therapy of Headache
- C65 Botulinum Toxins: Practical Issues and Clinical Uses for Neurologists
- C85 Clinical Usefulness of Botulinum Toxin and Treatment of Dystonia

The Allergan Foundation
- Minority Scholarship Fund
- Resident Scholarship Fund

Avanir Pharmaceuticals, Inc.
- AANextra

Bayer HealthCare
- Exhibit Guide
- Exhibit Hall Passport

Biogen
- AANextra
- C151 Multiple Sclerosis Therapy II: Disease-modifying Treatment
- C27 Controversies in Multiple Sclerosis Therapy
- C60 Multiple Sclerosis Overview II: Clinical Advances
- Carpet Marketing
- Digital Billboard
- Emerging Leaders Forum
- Exhibit Hall Opening Reception
- Industry Therapeutic Update (4/21)

BioMarin Pharmaceutical Inc. and PTC Therapeutics
- AANextra
- Door Drop Inserts (4/20, 4/21)
- Industry Therapeutic Update (4/21)

Corinthian Reference Lab
- Exhibit Hall Passport

Eisai, Inc.
- AANextra
- C35 Clinical Epilepsy
- Exhibit Hall Passport and Passport Premier Sponsorship
- Exhibit Hall Presentation Stage

Electrical Geodesics, Inc.
- Exhibit Guide

ElectroCore
- Exhibit Hall Passport

Eli Lilly and Company
- Annual Meeting General Support
- Emerging Leaders Forum
- Fellow Scholarship Fund
- Resident Scholarship Fund

Elsevier
- Exhibit Hall Passport

EMD Serono, Inc.
- 5K Run/1K Walk for Brain Research
- Exhibit Guide
- Exhibit Hall Passport
- Exhibit Hall Presentation Stage

FORUM Pharmaceuticals Inc.
- AANextra
- Annual Meeting General Support
- Door Drop Insert (4/21)
- Exhibit Guide
- Industry Therapeutic Update (4/22)
### Sponsorship Opportunities

- **GE Healthcare**
  - Exhibit Hall Passport
- **Geisinger Health System**
  - Exhibit Hall Passport
- **Genentech, Inc.**
  - Abstract Listing
  - C128 Case Studies: MS
  - Carpet Marketing
  - Cell Phone Charging Station
  - Door Drop Bag Sponsorship (4/20)
  - Door Drop Inserts (4/20, 4/21)
  - Emerging Leaders Forum
  - Exhibit Guide
  - Exhibit Hall Footprints
  - Exhibit Hall Pillar Wrap
- **Genzyme, a Sanofi Company**
  - 5K Run/1K Walk for Brain Research
  - AANextra
  - Brain Health Fair – Silver Event Sponsor
  - Door Drop Inserts (4/20, 4/21)
  - Fellow Scholarship Fund
  - Industry Therapeutic Update (4/21)
  - Posters Online
  - Resident Scholarship Fund
  - USB Abstracts
- **Grifols**
  - C11 Neuromuscular Junction Disorders
  - C36 Peripheral Neuropathy
- **Houston Methodist Hospital**
  - AANextra
- **IMPAX Pharmaceuticals**
  - AANextra
  - Exhibit Guide
  - Exhibit Hall Passport
- **Intermountain Healthcare**
  - Exhibit Guide
- **Ipsen Biopharmaceuticals, Inc.**
  - C134 The Dystonias: Diagnosis, Treatment, and Update on Causes
- **KRONUS, Inc.**
  - C163 Autoimmune Neurology
  - Exhibit Guide
- **Lundbeck LLC**
  - 5K Run/1K Walk for Brain Research
  - AANextra
  - C131 Neuro Flash: Child Neurology
  - C94 EEG in Children
  - Door Drop Inserts (4/20, 4/21)
  - Exhibit Guide
  - Exhibit Hall Passport
  - Exhibit Hall Presentation Stage
- **Mallinckrodt Pharmaceuticals**
  - 5K Run/1K Walk for Brain Research
  - AANextra
  - Brain Health Fair – Silver Event Sponsor
  - Door Drop Insert (4/20)
  - EMC Outdoor
  - Exhibit Hall Park Benches
  - Industry Therapeutic Updates (4/21, 4/22)
  - Mobile App
  - Women in Leadership
- **Merck**
  - C49 Approach to Sleep Symptoms: Sleepy or Sleepless
  - C72 Dementia Overview
- **Merz Pharmaceuticals, LLC**
  - C101 Hyperkinetic Movement Disorders: Diagnosis and Treatment
  - C101 Hyperkinetic Movement Disorders: Diagnosis and Treatment
- **MotherToBaby Pregnancy Studies Conducted By OTIS**
  - Exhibit Hall Passport
- **Mylan**
  - AANextra
  - Abstract Listing
  - C51 Diagnostic Dilemmas in Multiple Sclerosis
  - Cell Phone Charging Station
  - Exhibit Hall Passport
- **Novartis Pharmaceuticals Corporation**
  - 5K Run/1K Walk
  - AANextra
  - Brain Health Fair Sponsor
  - Door Drop Insert (4/20)
  - EMC Outdoor
  - Exhibit Hall Park Benches
  - Industry Therapeutic Updates (4/21, 4/22)
  - Mobile App
  - Women in Leadership
- **Optovue**
  - Exhibit Guide
- **Pernix Therapeutics**
  - Door Drop Insert (4/21)
- **PSAV Premier Global Events**
  - Neuro Film Festival
- **Rush University Medical Center**
  - AANextra
- **Sage Therapeutics**
  - Exhibit Guide
Sponsorship Opportunities

Sunovion Pharmaceuticals Inc.
- AANextra
- Abstract Listing
- C35 Clinical Epilepsy
- C57 Therapy of Epilepsy
- Cell Phone Charging Locker
- Door Drop Inserts (4/20, 4/21)
- Exhibit Guide
- Exhibit Hall Coffee Breaks (4/21, 4/22)
- Exhibit Hall Footprints
- Exhibit Hall Passport
- Exhibit Hall Presentation Stage
- Industry Therapeutic Update (4/21)

Supernus Pharmaceuticals, Inc.
- Exhibit Hall Passport
- Exhibit Guide
- Fellow Scholarship Fund
- Resident Scholarship Fund
- Door Drop Insert (4/20)

Teva CNS
- 5K Run/1K Walk for Brain Research
- Annual Meeting General Support
- Brain Health Fair — Gold Event Sponsor
- Door Drop Bag Sponsorship (4/21)
- Door Drop Insert (4/21)
- Exhibit Guide
- Hotel Key Card/Sleeve

UCB, Inc.
- C22 Neuro Flash: Epilepsy
- Door Drop Inserts (4/20, 4/21)

University of Pittsburgh Medical Center
- AANextra

Upsher-Smith Laboratories, Inc.
- Brain Health Fair — Silver Event Sponsor
- C57 Therapy of Epilepsy
- Door Drop Inserts (4/20, 4/21)
- Exhibit Guide
- Exhibit Hall Passport
- Fellow Scholarship Fund

VR1 Inc.
- Exhibit Hall Passport

Walgreens Infusion Services
- Exhibit Hall Passport

Wolters Kluwer Health—Publisher of AAN Publications
- Book Bags
- Brain Health Fair—Silver Event Sponsor
- Cell Phone Charging Station
- EMC Outdoor
- Exhibit Guide
- Exhibit Hall Passport
- WiFi Access

XenoPort, Inc.
- Door Drop Insert (4/20)