October 20–22, 2017
The Cosmopolitan of Las Vegas

Exhibits • Sponsorship • Advertising • Support
Exhibit Hall Dates: October 20–21, 2017

AAN.com/view/fall
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AAN EXHIBIT CONTACT

Gretchen Liedl
Manager, Exhibits and Sponsorship
201 Chicago Avenue
Minneapolis, MN 55415
Phone: (612) 928-6015
Email: gliedl@AAN.com
General Exhibit Information

OVERVIEW
The 2017 Fall Conference Exhibit Hall will offer 5.5 hours of exhibit time, including lunches and a reception, to enhance a compact weekend of top-tier programming led by expert faculty.

ANNUAL MEETING AND FALL CONFERENCE ATTENDANCE
- Total 2016 Fall Conference attendance: 719
- 99 attendees also attended the 2016 Annual Meeting
- 127 attendees also attended the 2017 Annual Meeting
- More than 82% of attendees did not attend the 2017 Annual Meeting

RECOGNITION
Your company will receive recognition through AAN signage, the On-site Guide, and on AAN.com.

DEADLINE
Reserve your booth space by Wednesday, September 27, 2017.

EXHIBIT HALL LOCATION AND HOURS:
The Cosmopolitan of Las Vegas Gracia Ballroom

Friday, October 20, 2017
- 11:30 a.m.–1:00 p.m.
- 2:30 p.m.–3:00 p.m.
- 4:30 p.m.–6:00 p.m.

Saturday, October 21, 2017
- 9:30 a.m.–10:00 a.m.
- 11:30 a.m.–1:00 p.m.

YOUR EXHIBIT CONTACTS
American Academy of Neurology
Gretchen Liedl
Manager, Exhibits and Sponsorship
201 Chicago Avenue
Minneapolis, MN 55415
Phone: (612) 928-6015
Email: gliedl@AAN.com

Freeman (on-site only)
Terry Bryant
Client Solutions Manager
6555 West Sunset Road
Las Vegas, NV 89118
Phone: (702) 579-1534
Email: terrance.Bryant@freemanco.com

(The AAN reserves the right to make programming and/or exhibition changes with or without notice.)
2016 Fall Conference Attendee Profile

PROFESSIONAL ATTENDANCE
Professional attendance (does not include exhibit personnel) at the Fall Conference has continuously grown over the past five years. The majority of attendees are from the United States.

ANNUAL MEETING AND FALL CONFERENCE ATTENDANCE
- More than 82% of attendees did not attend the 2017 Annual Meeting

<table>
<thead>
<tr>
<th>Location</th>
<th>2012 Fall Las Vegas</th>
<th>2013 Fall Las Vegas</th>
<th>2014 Fall Las Vegas</th>
<th>2015 Fall Las Vegas</th>
<th>2016 Fall Las Vegas</th>
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</thead>
<tbody>
<tr>
<td>US</td>
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<td>526</td>
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<td>Canada</td>
<td>17</td>
<td>27</td>
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<tr>
<td>International</td>
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<td>12</td>
<td>8</td>
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<tr>
<td>Total Registered</td>
<td>481</td>
<td>565</td>
<td>505</td>
<td>530</td>
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</table>
## Meeting-At-A-Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Practice Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Friday</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 a.m.–9:30 a.m.</td>
<td>Neurology Update I: Multiple Sclerosis and Autoimmune Neurology</td>
<td>Practice Management I: CPT Coding—A Case-based Approach</td>
</tr>
<tr>
<td>9:30 a.m.–10:00 a.m.</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>10:00 a.m.–11:30 a.m.</td>
<td>Neurology Update II: Neuroinfectious Disease and Epilepsy</td>
<td>Practice Management II: Strategies for the Small and Solo Practitioner</td>
</tr>
<tr>
<td>11:30 a.m.–1:00 p.m.</td>
<td>Lunch in Exhibit Hall</td>
<td>Lunch in Exhibit Hall</td>
</tr>
<tr>
<td>1:00 p.m.–2:30 p.m.</td>
<td>Neurology Update III: Myelopathies and Spine Disorders</td>
<td>Practice Management III: MACRA Quality Payment Program: MIPS and APMs Overview</td>
</tr>
<tr>
<td>2:30 p.m.–3:00 p.m.</td>
<td>Break in Exhibit Hall</td>
<td>Break in Exhibit Hall</td>
</tr>
<tr>
<td>3:00 p.m.–4:30 p.m.</td>
<td>Neurology Update IV: Neuro-ophthalmology and Neuro-oncology</td>
<td>Practice Management IV: Improving Patient Care: Why Measures and MIPS Matter</td>
</tr>
<tr>
<td>4:30 p.m.–6:00 p.m.</td>
<td>Exhibit Hall Opening Reception</td>
<td>Exhibit Hall Opening Reception</td>
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<tr>
<td><strong>Saturday</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 a.m.–9:30 a.m.</td>
<td>Neurology Update V: Headache and Sleep</td>
<td>Practice Management V: Teleneurology in Practice</td>
</tr>
<tr>
<td>9:30 a.m.–10:00 a.m.</td>
<td>Break in Exhibit Hall</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>10:00 a.m.–11:30 a.m.</td>
<td>Neurology Update VI: Dementia and Movement Disorders</td>
<td>Practice Management VI: How Coding Can Improve Your Value</td>
</tr>
<tr>
<td>11:30 a.m.–1:00 p.m.</td>
<td>Lunch in Exhibit Hall</td>
<td>Lunch in Exhibit Hall</td>
</tr>
<tr>
<td>1:00 p.m.–5:00 p.m.</td>
<td><em>Continuum®</em> Test Your Knowledge: A Multiple Choice Question Review</td>
<td>Leadership Challenges in Practice</td>
</tr>
<tr>
<td>5:15 p.m.–6:15 p.m.</td>
<td>Maintenance of Certification Information Session</td>
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<tr>
<td><strong>Sunday</strong></td>
<td></td>
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</tr>
<tr>
<td>7:30 a.m.–9:00 a.m.</td>
<td>Neurology Update VII: Neuromuscular Disease and Autonomic Neurology</td>
<td></td>
</tr>
<tr>
<td>9:00 a.m.–9:15 a.m.</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>9:15 a.m.–10:45 a.m.</td>
<td>Neurology Update VIII: Stroke and Neurocritical Care</td>
<td></td>
</tr>
</tbody>
</table>

*Current as of June 22, 2017*
2016 Fall Conference Exhibitors

LIST OF EXHIBITORS

• AbbVie, Inc.
• ACADIA Pharmaceuticals
• Acorda Therapeutics
• Allergan, Inc.
• American Board of Psychiatry and Neurology
• Avanir Pharmaceuticals, Inc.
• Biogen
• BrainMaster Technologies, Inc.
• BRC
• CNS Vitals Signs
• Continuum® Audio
• Diplomat
• Eli Lilly and Company
• Epilepsy Foundation
• Genentech
• IMPAX Pharmaceuticals
• Kaiser Permanente: Southern California Permanente Medical Group
• Kadlec Regional Medical Center/Providence Health and Seniors
• KRONUS, Inc
• Legacy Health
• Lundbeck
• Mayo Medical Laboratories
• Max Neuro Supply Inc.
• McKesson Specialty Health
• Medi USA
• Mercy Clinic
• MotherToBaby Studies Conducted by OTIS
• Novartis Pharmaceuticals
• Outcome Health
• Owensboro Health Regional Hospital
• Riverside Health
• Rosman Search, Inc.
• Sanofi Genzyme
• SoutheastHealth
• SpecialtyCare
• Sun Pharmaceuticals
• Sunovion Pharmaceuticals, Inc.
• Supernus Pharmaceuticals Inc.
• The Southeast Permanente Medical Group
• Upsher-Smith Laboratories, Inc.
• WellStar Health System
• Wolters Kluwer
• Yota Enterprise

2016 FALL CONFERENCE SPONSORS

• BrainMaster Technologies, Inc.
• Eli Lilly and Company
• IMPAX Pharmaceuticals
• KRONUS, Inc.
• Medtronic
• Merz Neurosciences
• Supernus Pharmaceuticals Inc.
• University of Utah Health Care
Exhibit Booth Options

CONTRACT DEADLINE: SEPTEMBER 27, 2017

The Fall Conference offers two booth options. Standard 10’ x 10’ booths (also available as 10’ x 20’) and Premium Counters. Please see details and images below.

**Option 1: Standard 10’ x 10’ booth: $2,500 per 10’ x 10’ unit**

The following is included with your booth fee:
- 10’ x 10’ carpeted exhibit space with 8’ high back wall drape, 3’ high side dividers
- Furniture package—includes 6’ draped table, two chairs and wastebasket
- Two-line identification signage
- Complimentary lunches and reception for all attendees and your booth staff
- Opportunity to participate in passport program
- AAN exhibitor recognition signage
- Company/product description in On-site Exhibit Guide*
- Exhibitors will receive up to (6) exhibitor badges per booth

**Option 2: Premium Counter: $3,000**

The following is included with your booth fee:
- One 42” high Radius Counter
- Custom corporate/product graphic on kick-panel
- Furniture package with one stool and wastebasket
- Complimentary lunches and reception for all attendees and your booth staff
- Opportunity to participate in passport program
- AAN exhibitor recognition signage
- Company/product description in On-site Exhibit Guide*
- Company/product description in On-site Exhibit Guide*
- Exhibitors will receive up to (6) exhibitor badges per booth

**PASSPORT PROGRAM**

Exhibitors are encouraged to participate in the passport program ($200 participation fee). Attendees who visit all the booths listed on the passport will have the chance to win gift cards, registrations to future conferences, and other exciting prizes.

Increase your booth traffic by placing an advertisement in our On-site Exhibit Guide—see sponsorship page for more details.

*For organizations registered before September 27, 2017*
Exhibit Contract Terms and Conditions

CONTRACT DEADLINE:
Wednesday, September 27, 2017
Exhibit Dates: October 20–21, 2017
Secure sponsorships online and remit 100% payment on or before September 27, 2017

American Academy of Neurology Institute
Attention: Fall Conference Accounts Receivable
201 Chicago Avenue, Minneapolis, MN 55415

1. ELIGIBILITY: Eligibility to exhibit at the 2017 Fall Conference is determined solely by the AANI and generally restricted to companies directly related to the neurological/medical field. The AANI reserves the right to decline any exhibit request at its discretion without explanation at any time. The approval to exhibit is not an endorsement by AANI of the exhibitor named on the Exhibit Contract (“Exhibitor”), or the Exhibitor’s product or service.

2. CANCELLATION DEADLINES: Cancellations from receipt of booth confirmation through July 24, 2017, will be refunded less a $5000 administration fee. Cancellations from receipt of booth confirmation through August 4, 2017, are responsible for 50% of the total cost of space. Cancellation or reductions of space after August 4, 2017, are responsible for the full cost of the booth space. All notices of cancellations must be received by AANI in writing. Consideration for exhibit space will only be recorded with receipt of a check or processing of a credit card. Refunds, less applicable cancellation charges, will only be issued upon receipt of cancellation of exhibit space or wait list deposit in the event space does not become available. Refunds will be forwarded approximately two weeks after the conference.

3. NO-SHOW POLICY: Any booth unoccupied by 11:00 a.m. on Friday, October 20, 2017, will be determined to be a no-show and the AANI will reclaim the space. The exhibitor must forfeit 100% of the exhibit fee and may be subject to sanctions. The AANI considers a booth unoccupied when exhibitor freight or booth materials are not in the contracted space without a written extension to set up from the AANI.

4. INTELLECTUAL PROPERTY: Exhibitor represents, warrants, and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression protected by patent, copyright, trademark, trade secret or other proprietary right (collectively, “Intellectual Property”) associated with the Exhibitor’s exhibit.

5. INDEMNIFICATION: Exhibitor must indemnify, hold harmless and defend the American Academy of Neurology (AAN), American Academy of Neurology Institute (AANI), American Brain Foundation (ABF), Nevada Property 1 LLC dba The Cosmopolitan of Las Vegas (“Hotel”), and Freeman, along with their respective owners, members, officers, directors, managers, agents, employees, and affiliates from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses (including attorney’s fees) on account of infringement of third party intellectual property rights, personal injury, accident or death to any person or persons (including Exhibitor, its third-party representatives, their agents, employees, and business invitees), or damage to or loss of property or profits arising out of, or resulting, in whole or in part, from any act, omission, negligence, fault, or violation of law or ordinance of the Exhibitor or its employees, agents, subcontractors, or invitees when transporting, installing, removing, maintaining, occupying or using the exhibition premises within Hotel during the term of this contract. Exhibitor and its third-party representative are solely responsible for any and all damages to property owned by Hotel which results from any act or omission of Exhibitor or its third-party representative.

6. CERTIFICATE OF INSURANCE: The AANI and Hotel, and their affiliates, do not provide liability or property damage insurance for Exhibitor’s property and are not liable for damage to Exhibitor’s property. Exhibitors are responsible for adequately insuring their indemnification liability and property damage risks, and must carry policies that include the following coverage: 1) Commercial General Liability (on Form CG 0001 or equivalent) in the amount of $2,000,000 combined single limit. This policy must name Hotel and AANI as additional insured and coverage must be primary as respect to any insurance coverages carried by Hotel and AANI; 2) Workers Compensation providing statutory coverage and Employers Liability in the amount of $1,000,000, including a Waiver of Subrogation against Hotel and AANI. Exhibitor is required to submit a certificate of insurance to the AAN or the Hotel upon request.

Continued on page 9
Exhibit Contract Terms and Conditions

7. WARRANTY OF AUTHORITY: Exhibitor and person signing this contract on its behalf represent and warrant that the undersigned person is a duly authorized appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this contract, and that no further action is required on the Exhibitor’s part to enter into this contract.

8. COMPLIANCE: Exhibitor must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations. Exhibitor must abide by all applicable guidelines and ethical codes related to the Fall Conference regarding gifts to physicians, etc. Exhibitors should be aware of the guidelines and codes the AAN and affiliated organizations conform to: Council of Specialty Medical Societies’ Code for Interactions with Companies (cmss.org) and the Principles Governing Academy Relationships with External Sources of Support (AAN.com). AANI has the right to request the Exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate or non-compliant by the AANI. Any exhibit found not to be in accordance with the federal, state, and municipal fire regulations will be dismantled.

9. USE OF AAN PROPERTY: The AAN/ABF/AANI names, insignia, logos, or acronyms, or the AAN Fall Conference name or logo, may not be used by Exhibitor in any manner without the expressed written consent of AANI. This applies before, after, and during the 2017 Fall Conference. The AAN/ABF name and logo are registered trademarks of the AAN/ABF.

10. AMENDMENTS: The Exhibit Contract and these Exhibit Terms and Conditions may not be amended or modified except by a writing signed by all parties and identified as an amendment to this Exhibit Contract.

11. ASSIGNMENT: The Exhibit Contract and these Exhibit Terms and Conditions may not be assigned by any party without the prior written consent of the other parties.

12. BINDING EFFECT: The Exhibit Contract and these Exhibit Terms and Conditions are binding upon and inure to the benefit of the parties, their successors and assigns.

13. WAIVER: The failure of any party to complain of any default by another party or to enforce any of such party’s rights, no matter how long such failure may continue, will not constitute a waiver of the party’s rights under the Exhibit Contract and these Exhibit Terms and Conditions.

14. GOVERNING LAW: The Exhibit Contract and these Exhibit Terms and Conditions and the rights and obligations of the parties hereunder are governed by the laws of the State of Minnesota, except that no Minnesota conflicts of law or choice of law provision apply to this Agreement. The exclusive forums for actions between the parties in connection with this Agreement are the State District Courts in Minnesota or the United States Court for the District of Minnesota. Each party agrees unconditionally that it is personally subject to the jurisdiction of such courts.

15. ENTIRE AGREEMENT: The Exhibit Contract and these Exhibit Terms and Conditions constitutes the entire agreement between the parties with respect to its subject matter and supersedes all past and contemporaneous agreements, promises, and understandings, whether oral or written, between the parties.
Sponsorship and Advertising Opportunities

Increase your visibility with one of our sponsorship opportunities. Exhibitors interested in any of the opportunities listed below should contact Andrew Halverson at ahalverson@AAN.com or (612) 928-6117.

EXHIBIT HALL OPENING RECEPTION
Friday, October 20, 2017
4:30 p.m.–6:00 p.m.

Gain recognition, appreciation, and multiple benefits by supporting the Fall Conference’s Opening Reception which will take place in the Exhibit Hall and offer attendees an opportunity to enjoy refreshments, network with new and known colleagues, and visit exhibits.

Benefits Include:
- On-site Signage
- Recognition in On-site Guide and on AAN.com
- Opportunity to add five (5) table tent graphics during Opening Reception Event
- Verbal recognition on-site at reception
- Opportunity for sponsor to provide branded cups/napkins (Exclusive Sponsorship Only)

Sponsorship Amounts:
Opening Reception Sponsor $5,000 (Exclusive)
Opening Reception Sponsors $2,500 (Limit 4)

ADVERTISING IN ON-SITE EXHIBIT GUIDE
Available to exhibitors and non-exhibitors. The On-site Exhibit Guide will be handed out to all attendees at registration together with their attendee badge.
- Communicate your message to 600+ attendees (anticipated)
- Drive traffic to your booth with your ad content
- Use your ad to not only promote your products, but your booth activities as well

Ad Rates And Sizes:

<table>
<thead>
<tr>
<th>Offering</th>
<th>Exhibitor</th>
<th>Non-exhibitor</th>
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<tbody>
<tr>
<td>Tip Cover with Full-page Ad</td>
<td>$5,000</td>
<td>$7,000</td>
</tr>
<tr>
<td>Half-page Ad</td>
<td>$500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Full-page Ad</td>
<td>$1,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>Full-page Spread Ad</td>
<td>$1,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Inside Front Cover Ad</td>
<td>$3,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibit Map Spread with Inside Back Cover Ad:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate logo with tagline text on map—plus, Full-page 4-color inside back cover ad</td>
<td>$4,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Back Cover Ad</td>
<td>$4,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Logo 4-Color to Enhance</td>
<td>$100</td>
<td>N/A</td>
</tr>
<tr>
<td>Your Company Description</td>
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</tbody>
</table>

The AAN reserves the right to cancel the enhanced on-site guide with advertisements if a minimum of three (3) advertisements are not sold by September 21, 2017. If this cancellation occurs, advertisements purchased for the enhanced guide before September 21, 2017, will be refunded in full.
Sponsorship and Advertising Opportunities

FOOTPRINTS
1’ x 1’ applique “footprints” imprinted with your product or logo to create a clear path that will lead attendees to your booth.

Sponsorship Amount
- $2,500 (inside Exhibit Hall)

EXHIBIT HALL CHARGING LOUNGE
The Exhibit Hall lounge provides attendees a welcome opportunity to relax and recharge their devices. The lounge will serve as an excellent way to drive traffic into the Exhibit Hall, and offer prominent tabletop branding. The sponsorship includes graphics on tabletops in the lounge. Accessible to attendees while the Exhibit Hall is open.

Sponsorship Amount
- $5,000 (2 available)

CARPET GRAPHICS AT EXHIBIT HALL ENTRANCE
This is a unique way to get your message out to meeting attendees as they enter the Exhibit Hall. The 5’ x 5’ decal will be placed at the entrance of the Exhibit Hall before they enter.

Sponsorship Amount
- $5,000 (Exclusive)

TABLETOP GRAPHICS
Enhance your presence at the Fall Conference using tabletop graphics. Spread throughout the Exhibit Hall, tabletop graphics provide the opportunity to connect with attendees using graphic tabletops for brand or product displays that will be seen by attendees throughout hall lunches.

Sponsorship Amount
- $2,000 for three (3) Tabletop Graphics
- $3,500 for five (5) Tabletop Graphics
Sponsorship and Advertising Worksheet

**SPONSORSHIP**

- **EXHIBIT HALL OPENING RECEPTION SPONSOR**
  - Exclusive Sponsor: $5,000
  - Multiple Sponsors: $2,500 (up to four)

- **FOOTPRINTS**
  - Multiple Sponsors: $2,500

- **CARPET GRAPHICS AT EXHIBIT ENTRANCE**
  - Exclusive Sponsor: $5,000

- **EXHIBIT HALL CHARGING LOUNGE**
  - Multiple Sponsors: $5,000

- **TABLETOP GRAPHICS**
  - 3 Tabletops: $2,000
  - 5 Tabletops: $3,500

- **INDUSTRY THERAPUTIC UPDATE**
  - $30,000

**ADVERTISING**

**ON-SITE GUIDE**

<table>
<thead>
<tr>
<th>Service</th>
<th>Exhibitor</th>
<th>Non-exhibitor</th>
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<tr>
<td>Tip Cover with Full-page Ad</td>
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<td>$7,000</td>
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<td>Full-page Spread Ad</td>
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<td>$3,000</td>
</tr>
<tr>
<td>Full-page Ad</td>
<td>$1,000</td>
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<td>$500</td>
<td>$1,000</td>
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<tr>
<td>Corporate logo with tagline text on map — plus, Full-page 4-color inside back cover ad</td>
<td>$4,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Back Cover Full-page Ad</td>
<td>$4,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>4-color logo to Enhance Your Company Description</td>
<td>$100</td>
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Files for pre-approval due by September 21, 2017
Final approved files due by September 28, 2017

**Page Dimensions**

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<tr>
<td>Page with Bleed</td>
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</tr>
<tr>
<td>Tip Cover</td>
<td>5.625” x 5”</td>
</tr>
</tbody>
</table>

| Ad Type                  | Size          | Live Color          |  |
|--------------------------|---------------|---------------------|
| Half-page Ad             | 6” x 4.75”    | 5.5” x 3.75”        | 4 Color |
| Full-page Ad             | 6” x 9.5”     | 5.5” x 9”           | 4 Color |
| 2-page Spread Ad         | 12” x 9.5”    | 5.5” x 9” each      | 4 Color |

Sponsorship Total

Advertising Total
Sponsorship Terms and Conditions

These terms and conditions apply to the sponsorship by the organization (“Sponsor”) named in the attached sponsorship opportunities contract (“Sponsorship Contract”). Sponsor agrees to support the American Academy of Neurology Institute (“AANI”) program or product as described on the Sponsorship Contract, in the amount described on the Sponsorship Contract (“Sponsorship”).

1. CONSIDERATION: In consideration of Sponsorship, Sponsor will receive the recognition described on the Sponsorship Contract.

2. SPONSORSHIP PAYMENT: To secure the Sponsorship, the Sponsor will provide AANI the Sponsorship amount described on the Sponsorship Contract with submission of the Sponsorship Contract. If Sponsor cancels Sponsorship after submission of the Sponsorship Contract, AANI will retain the entire Sponsorship amount.

3. POST RECONCILIATION: AANI is not required to provide post reconciliation to Sponsor.

4. REPRESENTATIVE: Sponsor will designate a representative to serve as the official contact with AANI during Sponsorship.

5. PROMOTIONAL ANNOUNCEMENTS: All announcements related to the Sponsorship must clearly indicate that AANI is the program/product administrator and that funding support has been provided through a sponsorship arrangement with AANI. Any public and professional materials that claim an association with the program/product or include reference to AANI that are developed by Sponsor must be submitted to AANI for review and approval.

6. WARRANTY OF AUTHORITY: Sponsor represents and warrants that the undersigned person is a duly authorized appointed agent of the Sponsor, is fully empowered to bind the Sponsor to all provisions contained in this contract, and that no further action is required on the Sponsor’s part to enter into this contract.

7. COMPLIANCE: Sponsor must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations. Sponsor should be aware of the guidelines and codes the AANI and affiliated organizations conform to: Council of Specialty Medical Societies’ Code for Interactions with Companies (csmss.org) and the Principles Governing Academy Relationships with External Sources of Support (AAN.com). AANI has the right to request the Sponsor immediately discontinue an activity or cease distribution of materials deemed inappropriate or non-compliant by the AANI.

8. PROHIBITED INFLUENCE: Sponsor may not attempt to direct or influence the faculty or content of AANI Fall Conference programs or products.

9. USE OF AAN PROPERTY: The AAN/ABF/AANI names, insignia, logos, or acronyms, or the AAN Fall Conference name or logo, may not be used by Exhibitor in any manner without the expressed written consent of AANI. This applies before, after, and during the 2017 Fall Conference. The AAN/ABF name and logo are registered trademarks of the AAN/ABF.

10. AMENDMENTS: The Sponsorship Contract and these Sponsorship Terms and Conditions may not be amended or modified except by a writing signed by all parties and identified as an amendment to this Exhibit Contract.

11. ASSIGNMENT: The Sponsorship Contract and these Sponsorship Terms and Conditions may not be assigned by any party without the prior written consent of the other parties.

12. BINDING EFFECT: The Sponsorship Contract and these Sponsorship Terms and Conditions are binding upon and inure to the benefit of the parties, their successors and assigns.

13. WAIVER: The failure of any party to complain of any default by another party or to enforce any of such party’s rights, no matter how long such failure may continue, will not constitute a waiver of the party’s rights under the Sponsorship Contract and these Sponsorship Terms and Conditions.

14. GOVERNING LAW: The Sponsorship Contract and these Sponsorship Terms and Conditions and the rights and obligations of the parties hereunder are governed by the laws of the State of Minnesota, except that no Minnesota conflicts of law or choice of law provision apply to this Agreement. The exclusive forums for actions between the parties in connection with this Agreement are the State District Courts in Minnesota or the United States Court for the District of Minnesota. Each party agrees unconditionally that it is personally subject to the jurisdiction of such courts.

15. ENTIRE AGREEMENT: The Sponsorship Contract and these Sponsorship Terms and Conditions constitutes the entire agreement between the parties with respect to its subject matter and supersedes all past and contemporaneous agreements, promises, and understandings, whether oral or written, between the parties.
Industry Therapeutic Update

This is an industry event (and will be advertised in this manner) and an opportunity for pharmaceutical companies, device companies, or other appropriately related organizations to share information with AAN Fall Conference attendees regarding their current therapies and projects in accordance with the standards set for the industry by the Food and Drug Administration.

No CME will be given by any accredited organization for the program offered. Industry representatives may apply to the American Academy of Neurology Institute to offer.

“Therapeutic Update from respective company” as part of the Industry Therapeutic Update. Meeting space is limited. Must be a member of the Industry Roundtable to participate. Approval to participate in the Industry Therapeutic Update and the meeting space is first-come, first served based on completed online forms. For more information, please contact Andrew Halverson at ahalverson@AAN.com or (612) 928-6117.

Sponsorship Amount: $30,000
INDUSTRY THERAPEUTIC UPDATES TERMS & CONDITIONS

These terms and conditions apply to the company (“Company”) named in the attached Industry Therapeutic Update (“ITU”) Contract (“ITU Contract”).

1. INTELLECTUAL PROPERTY: Company represents, warrants and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression protected by patent, copyright, trademark, trade secret or other proprietary right (collectively, “Intellectual Property”) associated with the Company’s ITU. Company must indemnify, defend, and hold harmless the American Academy of Neurology (AAN), American Academy of Neurology Institute (AANI), and the hotel where the ITU is held, from and against any and all losses, damages, costs, expenses, claims, attorneys’ fees or other liabilities arising from, or otherwise attributable to, Company’s use of such Intellectual Property or infringement of another party’s rights therein.

2. INDEMNIFICATION: Company must indemnify and hold harmless AAN, AANI, and the hotel where the ITU is held, (and their affiliated organizations, respective members, officers, directors, shareholders, rents, employees and agents) from and against all loss, expense, damage, claim, or liability (including reasonable attorneys’ fees and expenses if so awarded) that arises from or in connection with (i) any injury to any person and/or property arising out of the negligence or misconduct of Company, its agents, or employees, or (ii) any breach of the covenants, representations and warranties of Company made herein, including Company’s failure to comply with the terms of the hotel contract.

3. INSURANCE: Company must have insurance coverage sufficient to meet the contractual obligations stated here and to cover all activities associated with Company’s ITU.

4. WARRANTY OF AUTHORITY: Company represents and warrants that the undersigned person is a duly authorized appointed agent of the Company, is fully empowered to bind the Company to all provisions contained in this ITU Contract and Terms and Conditions, and that no further action is required on the Company’s part to enter into the ITU Contract.

5. COMPLIANCE: Company must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations. Company must abide by all applicable rules, regulations, policies and ethical codes included in the 2017 Exhibits and Industry Opportunities prospectus, or otherwise related to the 2017 Fall Conference. Company should be aware of the guidelines and codes the AANI and affiliated organizations conform to: Council of Specialty Medical Societies’ Code for Interactions with Companies (www.cmss.org) and the Principles Governing Academy Relationships with External Sources of Support (www.aan.com). AANI has the right to request the Company immediately discontinue an activity or cease distribution of materials deemed inappropriate or non-compliant by the AANI.

6. USE OF AAN PROPERTY: The AAN/ABF/AANI names, insignia, logos, or acronyms, or the AAN Annual Meeting name or logo, may not be used by Company in any manner without the expressed written consent of AAN. This applies before, after, and during the 2017 Fall Conference. The AAN/ABF name and logo are registered trademarks of the AAN/ABF.

7. AMENDMENTS: The ITU Contract and these ITU Terms and Conditions may not be amended or modified except by a writing signed by all parties and identified as an amendment to this ITU Contract.

8. ASSIGNMENT: The ITU Contract and these ITU Terms and Conditions may not be assigned by any party without the prior written consent of the other parties.

9. BINDING EFFECT: The ITU Contract and these ITU Terms and Conditions and all listed guidelines are binding upon and inure to the benefit of the parties, their successors and assigns.

10. WAIVER: The failure of any party to complain of any default by another party or to enforce any of such party’s rights, no matter how long such failure may continue, will not constitute a waiver of the party’s rights under the ITU Contract and these ITU Terms and Conditions.

11. GOVERNING LAW: The ITU Contract and these ITU Terms and Conditions and the rights and obligations of the parties hereunder are governed by the laws of the State of Minnesota, except that no Minnesota conflicts of law or choice of law provision apply to this Agreement. The exclusive forums for actions between the parties in connection with this Agreement are the State District Courts in Minnesota or the United States Court for the District of Minnesota. Each party agrees unconditionally that it is personally subject to the jurisdiction of such courts.

12. ENTIRE AGREEMENT: The ITU Contract and these ITU Terms and Conditions and ITU guidelines constitutes the entire agreement between the parties with respect to its subject matter and supersedes all past and contemporaneous agreements, promises, and understandings, whether oral or written, between the parties.

13. CANCELLATION: All sales are final. No refunds will be issued for cancellations. In addition, hotel reserving ITU space may charge company a cancellation fee, at the hotel’s discretion.
Housing and Booth Staff Registration

The Cosmopolitan of Las Vegas
3708 Las Vegas Boulevard South
Las Vegas, NV 89109

Reservations: (877) 551-7772
AAN.com/view/fall

SPECIAL RATES AND ROOM RESERVATION
The AAN has negotiated a sleeping room rate of $229.00 single/double, plus tax. There is a charge of $35.00 for any third or fourth additional adult 18 years of age or older. Maximum number of persons per room is four. A $20.00 resort fee (plus tax) per room, per night will be added. The fee includes: high speed internet access in-room and public areas; 24-hour fitness center access; unlimited local, toll free, and domestic long distance telephone calls; and tennis court access. Participants must identify themselves as being with the 2017 AAN Fall Conference to receive the special rate.

Please note: The AAN does not validate parking.

LEAD RETRIEVAL
Lead retrieval is available for this conference through our partners at CMR. For more information, click here: anfc.cmrushelp.com

RESERVATION DEADLINE: 5:00 P.M. PST, SEPTEMBER 8, 2017
All reservations must be guaranteed with a deposit equal to one night’s room/suite rate plus tax and must be received no later than 14 days after reservation is made. All credit cards utilized for deposits will be charged when the deposit is made. Check in time is 3:00 p.m. and check out time is 11:00 a.m.

The Cosmopolitan of Las Vegas will require a credit card or cash deposit upon check-in for incidental charges.

Cancellation Policy
Hotel allows individual attendees to cancel their guest room reservations without penalty up to 72 hours prior to the attendee’s scheduled arrival date. Hotel will charge one (1) night guaranteed guest room rate plus tax for cancellation within 72 hours of the scheduled arrival date or failure of the individual to check in on the scheduled arrival date.

EXHIBITOR BOOTH STAFF REGISTRATION
Exhibitors will receive up to six (6) exhibitor badges per booth. The link to our online registration site will be provided together with the Exhibitor Service Kit in mid-August. Staff names will be due September 18. Exhibitors interested in attending any of the Fall Conference courses will have to pay the regular attendee registration fee. For more information visit AAN.com/view/fall.
Educational Program Support Opportunities

The AAN Conference Subcommittee and its Fall Conference Work Group (the group within the AAN responsible for the AAN Annual Meeting Educational and Fall Conference CME Programming) uses a variety of needs assessment mechanisms when selecting educational programs. The needs assessment resources/tools include, but are not limited to, program evaluations, director/faculty evaluations, auditor evaluations, trends and new therapies/science, ABPN recertification outline, ABPN/ACCME core competency requirements, and core curriculum needs.

Funds requested for educational programming will be applied to audio visual requirements, printing costs associated with syllabi and handout materials, promotional materials for the event, etc. The intended participants will be primarily neurologists at all levels (residents, fellows, academicians, and practicing physicians). The expected number of participants varies per program. Each educational program is ACCME accredited and offers AMA PRA Category 1 CME™ credits. The AAN is the accrediting body for each program and is solely responsible for all aspects of the educational program.

Methods for audience generation are the program brochure mailed to 25,000 potential attendees, including 22,000 AAN members and attendees from previous meetings who are not members; articles in AANews®, the AAN’s monthly newsletter mailed to 22,000 members; inclusion in twice monthly AAN-e-news® sent to all members; and advertisements in Neurology®, Neurology Today®, and Neurology Now®.

2017 Fall Conference CME Support Opportunities:

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Sponsorship</th>
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<tbody>
<tr>
<td><strong>Continuum</strong>® Test Your Knowledge: A Multiple Choice Quiz Review</td>
<td>$19,000</td>
</tr>
<tr>
<td><strong>Neuro-ophthalmology/Neuro-otology Skills Workshop</strong></td>
<td>$19,000 Exclusive Support</td>
</tr>
<tr>
<td><strong>Neurology Update</strong></td>
<td>$6,800 Each Topic</td>
</tr>
</tbody>
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*Topics: Headache, Movement Disorders, Autonomic Neurology, Epilepsy, Stroke, Dementia, Neuro-ophthalmology, Multiple Sclerosis, Sleep, Autoimmune Neurology, Neuromuscular Disease, Neuro-oncology, Neuroinfectious Disease, Myelopathies, Spine Disorders, Neurocritical Care, Practice Management

- Acknowledgement in the On-site Exhibit Guide
- Company name recognition on conference brochure, signage, syllabi, and title slide on the supported course

CORPORATE PARTNERS INTERESTED IN SUPPORTING THE 2017 FALL CONFERENCE CONTACT:
Elizabeth Busch at ebusch@AAN.com or (612) 928-6115.