I. The American Academy of Neurology and American Academy of Neurology Institute ("AAN/AANI") have determined that in order to better protect and safeguard the value and quality of our physician education and information products around the world we should properly position the value of the products in the international market. As such, AAN/AANI must exercise a degree of control over the distribution of products.

II. Therefore, all international Reseller and Authorized Distributor sales of AAN/AANI physician education products will be subject to this Distribution Policy. This Policy applies to all bulk sales of AAN/AANI products in any country outside of the United States. This Policy has been unilaterally adopted and will be enforced strictly and uniformly.

III. AAN/AANI is not seeking agreement from any Reseller/Authorized Distributor to adhere to this Policy.

IV. Although Resellers/Authorized Distributors remain free to establish their own resale prices, AAN/AANI will, without assuming any liability, cancel all orders and will indefinitely refuse to accept any new orders from any Reseller/Authorized Distributor immediately following AAN’s/AANI’s verification to its satisfaction that such Reseller/Authorized Distributor has advertised, offered, or sold any AAN/AANI product at a net sales price less than the minimum resale price, the “Floor Price,” established and announced by AAN/AANI from time to time.

V. This Policy may be modified at any time by AAN/AANI, and the Floor Price may be affected by promotions announced by AAN/AANI or may change as designated by AAN/AANI.

VI. The current Floor Price is 10% below the published Retail Price (Retail Price is the price AAN/AANI will provide to any purchaser who is neither a Reseller nor an Authorized Distributor).

VII. AAN/AANI bulk international products may not be sold below the Floor Price. AAN/AANI will not discuss any conditions of acceptance related to this Policy, as it is non-negotiable and will not be altered for any Reseller or Authorized Distributor.

VIII. In addition, AAN/AANI neither solicits, nor will it accept, any assurance of compliance with this Policy. Nothing in this Policy shall constitute an agreement between AAN/AANI and any Reseller or Authorized Distributor.

IX. If a Reseller or Authorized Distributor violates this policy by selling below the Floor Price, it shall result in immediate termination of product purchasing privileges with no warnings, no second chances, and no further delivery of product.
X. Products governed by this Policy include:

a) Annual Meeting on Demand (AMOD)
b) Continuum Audio
c) Guidelines, Patient Summaries, Derivatives
d) NeuroLearn
e) NeuroSAE
f) Patient Education Brochures
g) NT Conference Reporter
h) Patient Education Book Series
i) Patient DVDs

XI. AAN/AANI reserves the right to modify, suspend, or discontinue this Policy in whole or part or designate promotional periods during which the terms of the Policy change or are inapplicable.

XII. AAN/AANI representatives have no authority to modify or grant exceptions to this Policy. All questions regarding the interpretation of this Policy must be directed to the Policy Administrator at PolicyAdministrator@aan.com.